



International Association of
Public Health Logisticians

Activity Updates

Nov 30, 2018
Elizabeth Igharo

Key Activities since last AG meeting

- Scholarship for 5 members to attend GHSCS2018
- Partnerships; October APIC meeting and BMGF partners' meeting, PtD
- IAPHL Ghana chapter launched; six new ones in the works
- IAPHL Nigeria chapter conducted a very exciting inaugural workshop



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Key Activities since last AG meeting contd.

- Regular meetings with country chapter leaders to foster support for each other
- FY19 activities finalized
- Crossed the 6000 members mark; members from 145 countries
- IAPHL editorial calendar launched
- Maintenance of routine IAPHL offerings
- Updates on website and listserv



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FY19 Activities

s/n	Activities	Sub-activities	Q1	Q2	Q3	Q4
1.	Strengthen global PH logisticians' community of practice	Moderate listserv				
		Moderated monthly discussions	√	√	√	√
		Moderate sub-communities' topics	√	√	√	√
		Maintain up to date website	√	√	√	√
		Connect members with key communities e.g PtD	√	√	√	√
		Provide remote support with country chapters	√	√	√	√
		Promote association and conduct membership drive including from private sector supply chain operators	√	√	√	√
		Advocate for funding and support for IAPHL	√	√	√	√
		Conduct annual members' survey				√
2.	Provide supply chain knowledge and competencies development to members	Quarterly open access webinars	√	√	√	√
		Implement mentorship program			√	√
		Support activities to strengthen country chapters	√	√	√	√
		Co-chair 2019 HHL Conference	√	√	√	
		Support the attendance of 10 members to HHL conference			√	
3	Provide updates and opportunities for members	Advertise job and educational opportunities for members on listserv	√	√	√	√
		Host resources from a range of organizations	√	√	√	√
4	IAPHL Management	Conduct bi-annual Advisory Group Meeting to agree on strategy and track implementation		√		√



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Scholarships

- 238 applications in 2 weeks
- 5 selected; 1 each from Pakistan, Cameroon, Zimbabwe, Swaziland and Malawi
- Opportunity for conference goers to learn from them and vice versa
- Post daily experience, summary and lessons learned
- 10 recipients planned for HHL 2019

Partnerships

- September APICS/ASCM conference
- October BMGF partners' forum/proposals
- Formally named organizers of HHL 2019
- SAPICS conversations
- GHSC-PSM and ARC support for Nigeria chapter workshop

Country chapters

- Ghana chapter launched in October
- Portal created; about 15 members
- Country leaders selected
- Next activity planned for early 2019
- Uganda, Zambia, Malawi, Cameroon, SL, Mozambique and Burundi chapters in the works
- Monthly virtual country leaders' meeting on-going; 4 done



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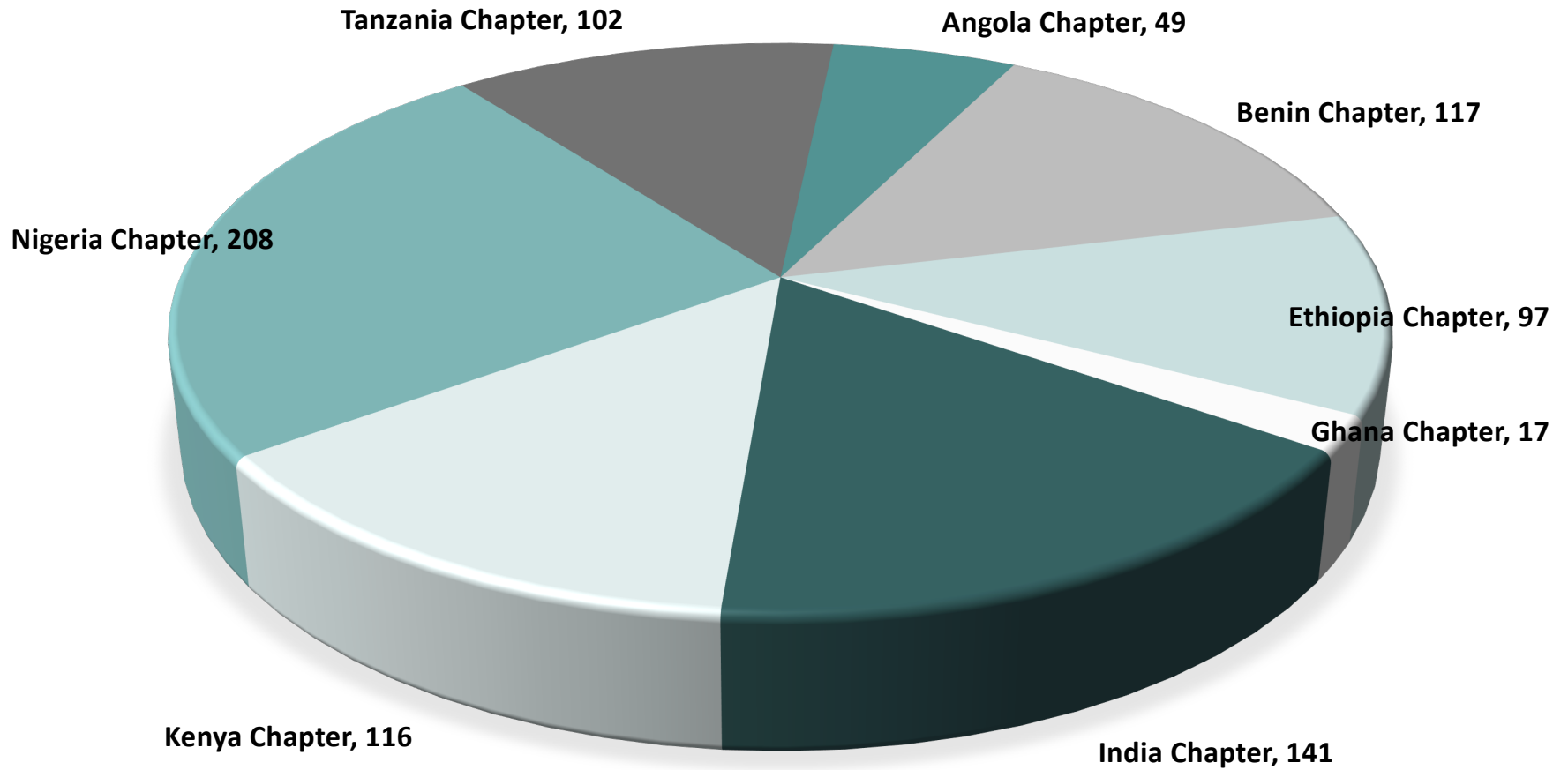
IAPHL Ghana chapter





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Country Chapter Members



Country chapters

- Nigeria chapter monthly meetings on-going
- First ever workshop conducted on Nov 17, 2018
- 98 participants; 3 presentations plus breakout session
- Most members want bi-annual workshops

Pictures from the IAPHL Nigeria Chapter Inaugural Workshop with support from GHSC-PSM and ARC



Pictures from the IAPHL Nigeria Chapter Inaugural Workshop with support from GHSC-PSM and ARC



Panel Discussions



Q&A

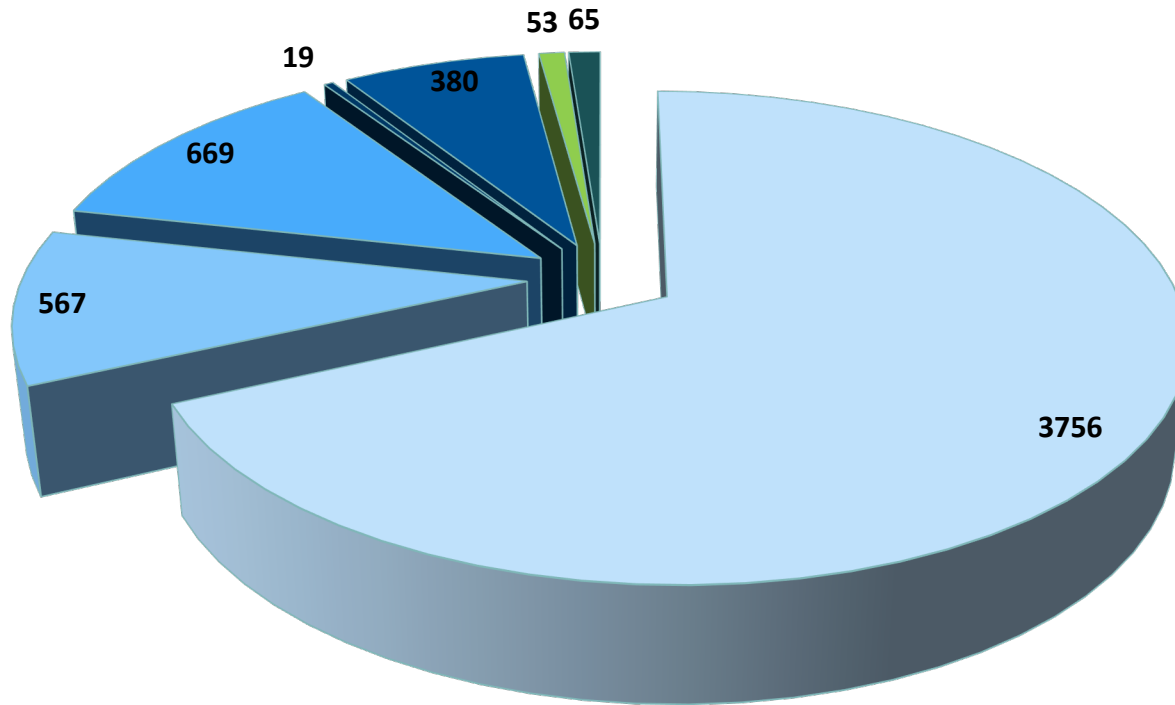


Presentations

Growing Membership

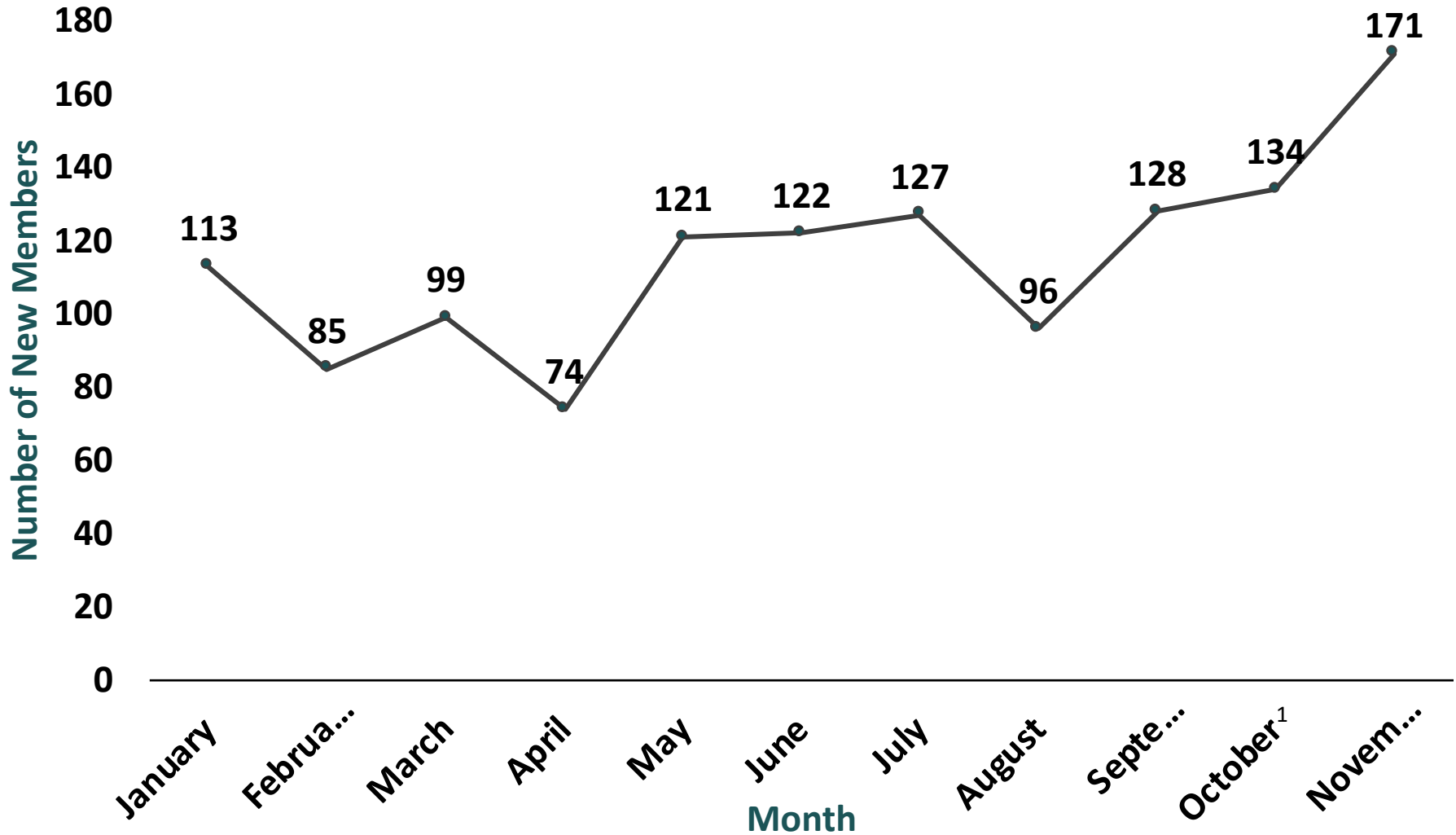
- Over 530 new members in the last 4 months
- Word of mouth and promoting IAPHL at global and local meets
- Over 6200 Members from 145 countries
- Just under 70% of members based in Africa

IAPHL members by continent

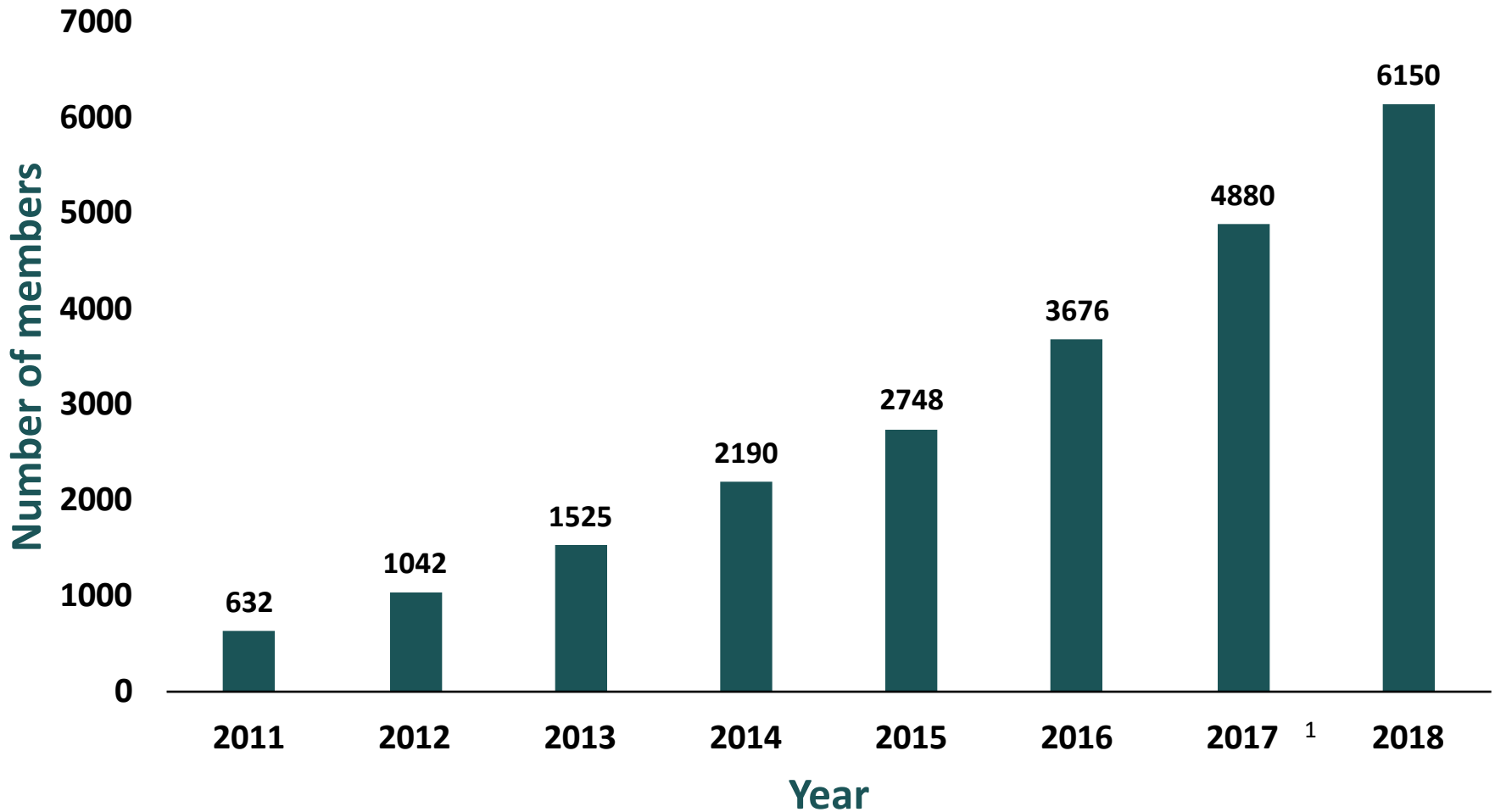


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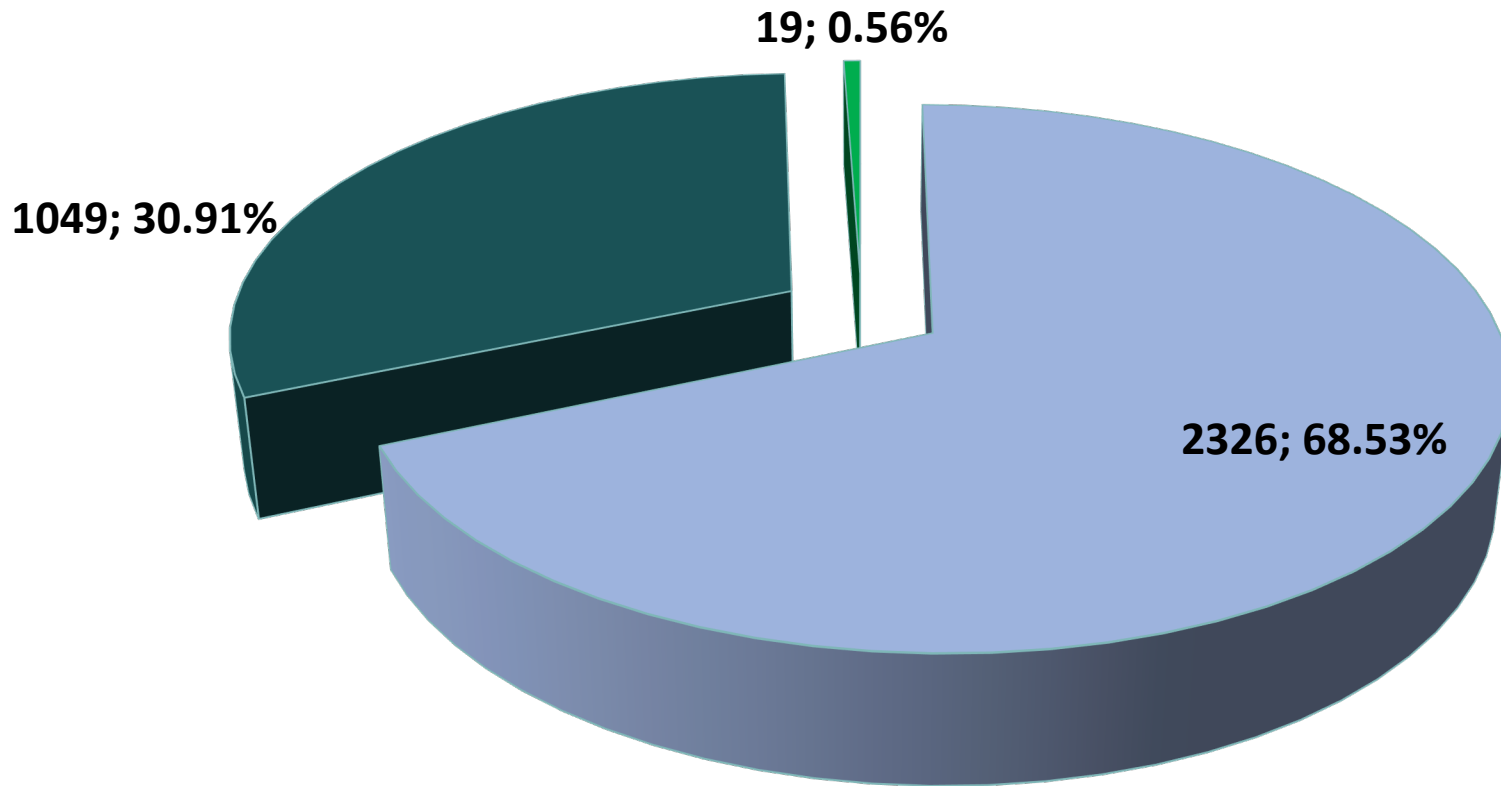
Monthly Membership Growth



Membership Growth



Gender

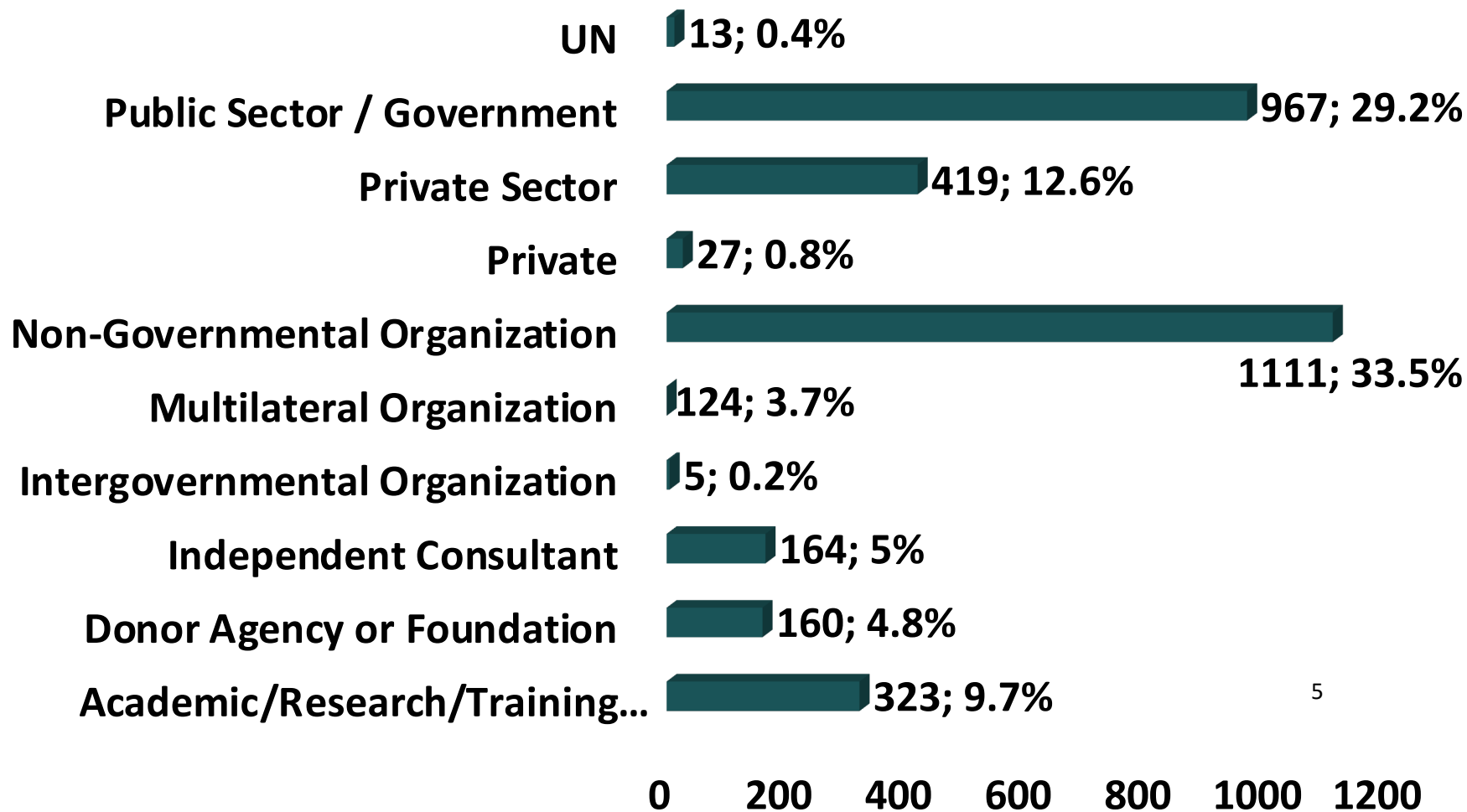


■ Male ■ Female ■ Preferred not to say

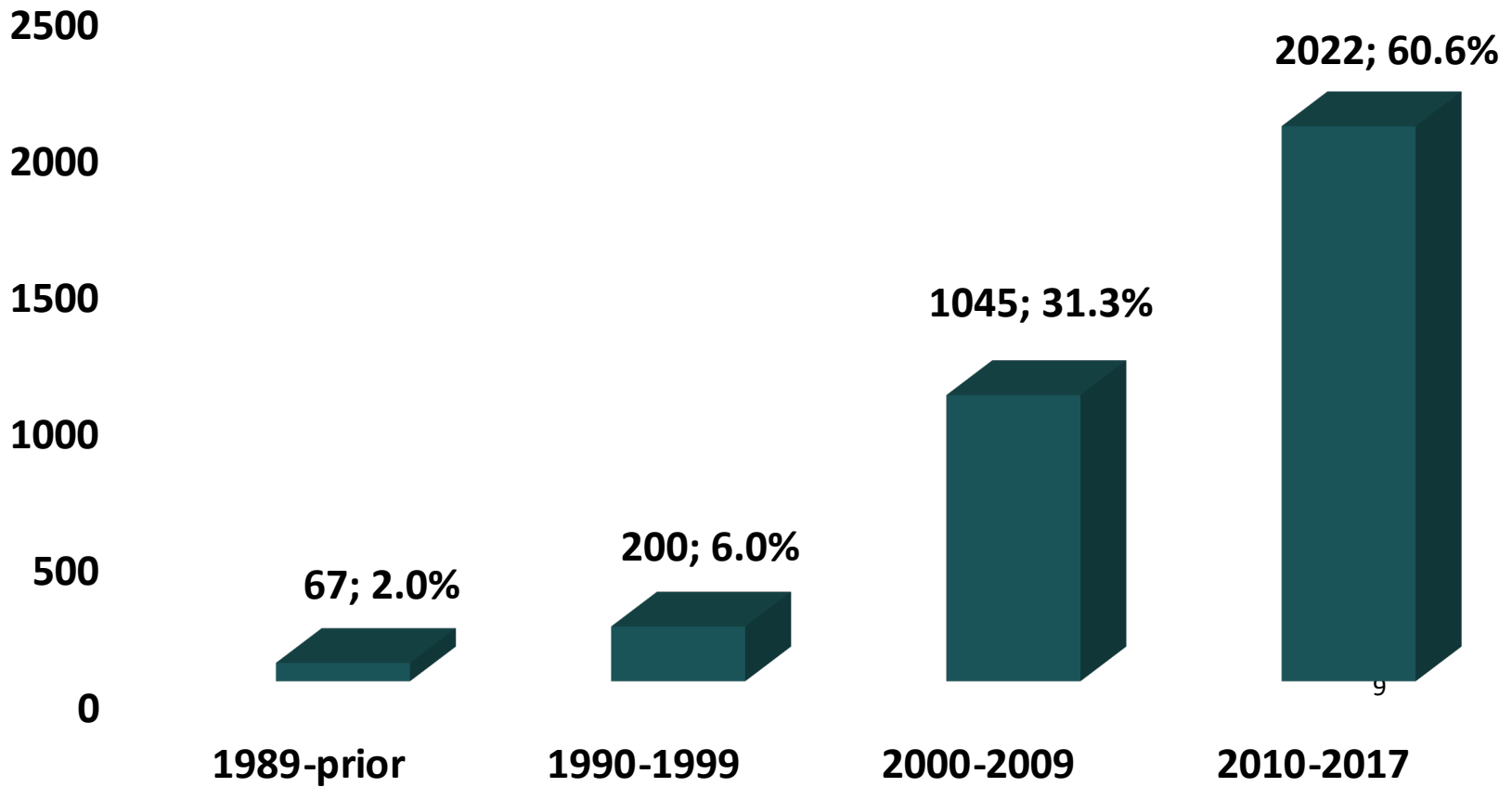


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Supply Chain Sector



Year started working in health SCM



Editorial Calendar Launched

- Quarterly blog article, resource digest and ED Desk
- First blog article published in October
- Resource digest drafted by Andrew Brown
- ED Desk for December

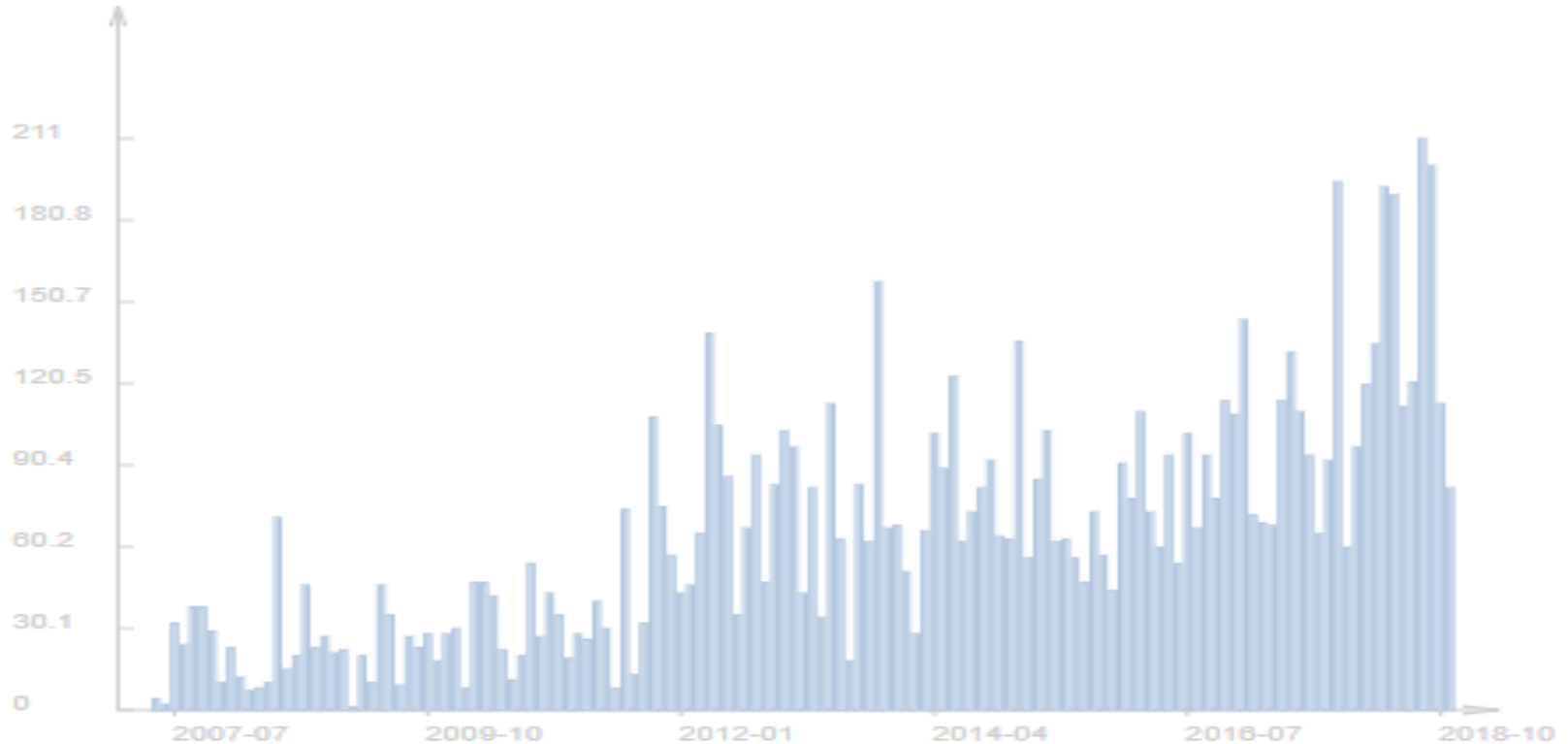
Routine offering maintained

- Contributions moderation and posting;
- Expert moderated conversations
- Job opportunities
- Links to resources
- Manage platform and website
- HCL portal created



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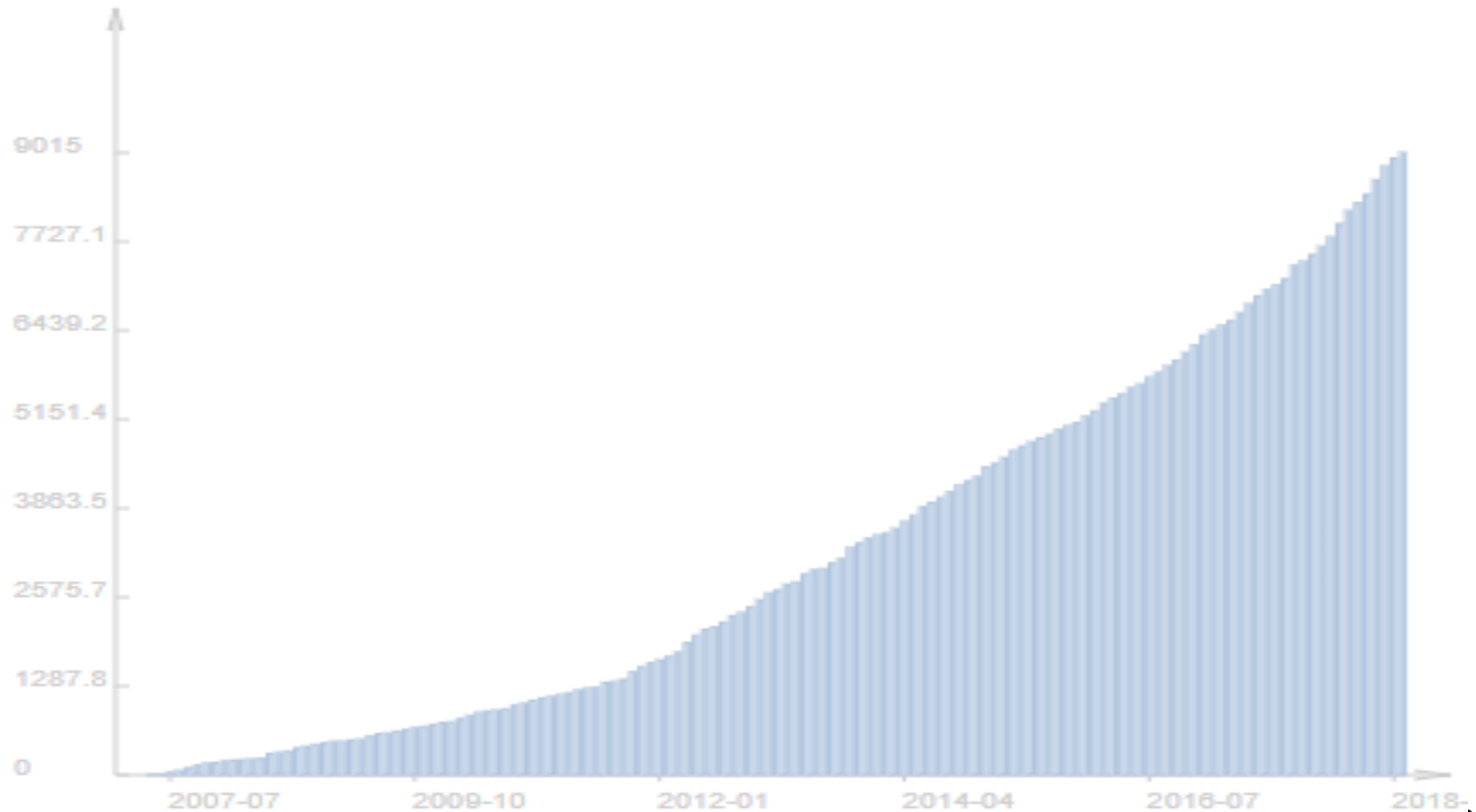
Monthly contributions





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Cumulative contributions



- Increasing visits
- Reduced bounce rates
- Over 2 mins spent on website per visit on average
- Editing and updates on website on-going

IAPHL website analytics for July 2018 –



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New vs Returning

Jul 1, 2018 - Nov 18, 2018

All Users
100.00% Users

Explorer

Summary

Users



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,013 % of Total: 100.00% (6,013)	5,740 % of Total: 100.05% (5,737)	8,870 % of Total: 100.00% (8,870)	55.21% Avg for View: 55.21% (0.00%)	1.84 Avg for View: 1.84 (0.00%)	00:02:10 Avg for View: 00:02:10 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	5,737 (81.65%)	5,740 (100.00%)	5,740 (64.71%)	55.66%	1.75	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	1,289 (18.35%)	0 (0.00%)	3,130 (35.29%)	54.38%	2.00	00:02:49	0.00%	0 (0.00%)	\$0.00 (0.00%)



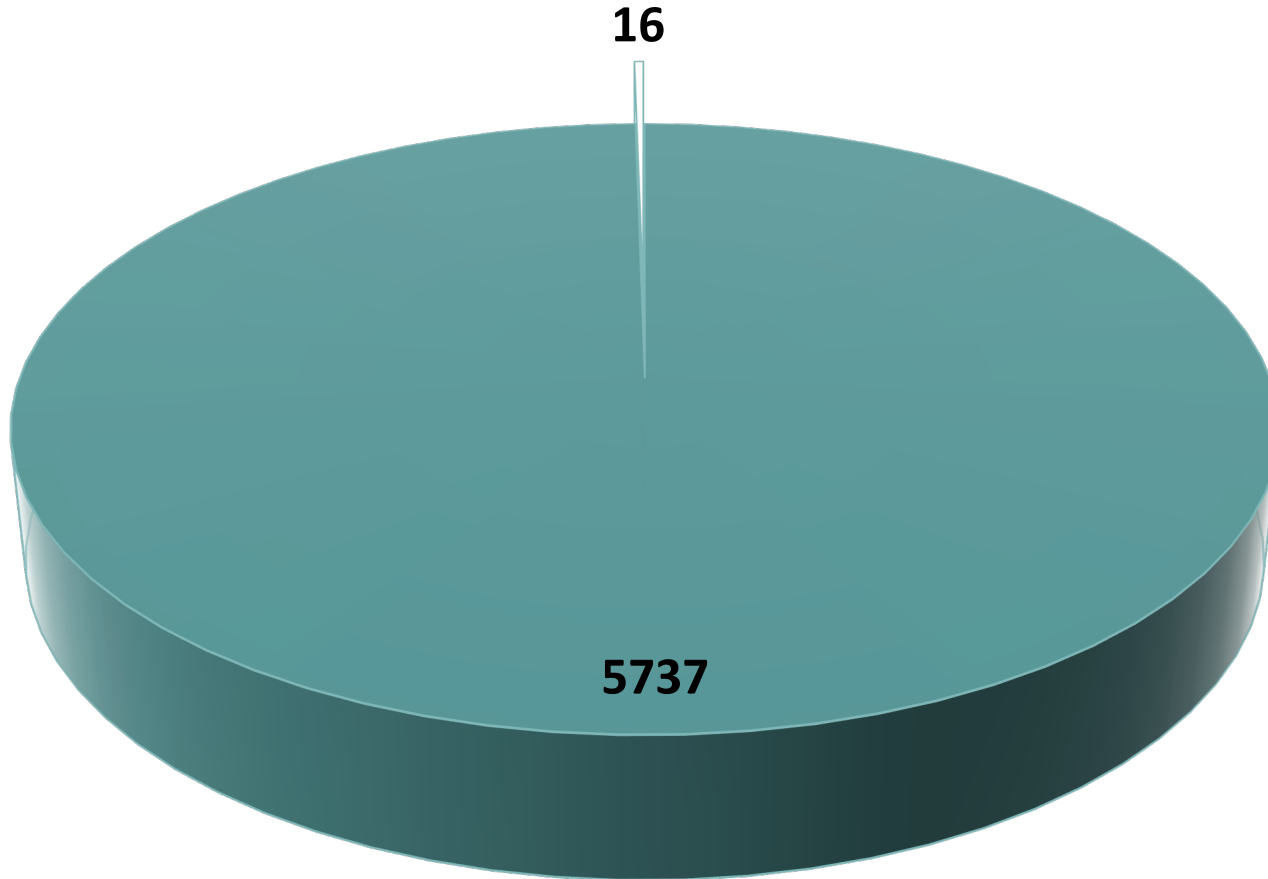
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Top 10 Countries

Jul to Nov 18

S/N	Country	Number of Users	% of Users
1.	USA	1,099	18.07%
2.	Nigeria	1,098	18.06%
3.	India	428	7.04%
4.	France	244	4.01%
5.	Ghana	186	3.06%
6.	Ethiopia	158	2.60%
7.	Kenya	157	2.58%
8.	Pakistan	139	2.29%
9.	South Africa	137	2.25%
10.	Tanzania	136	2.24%

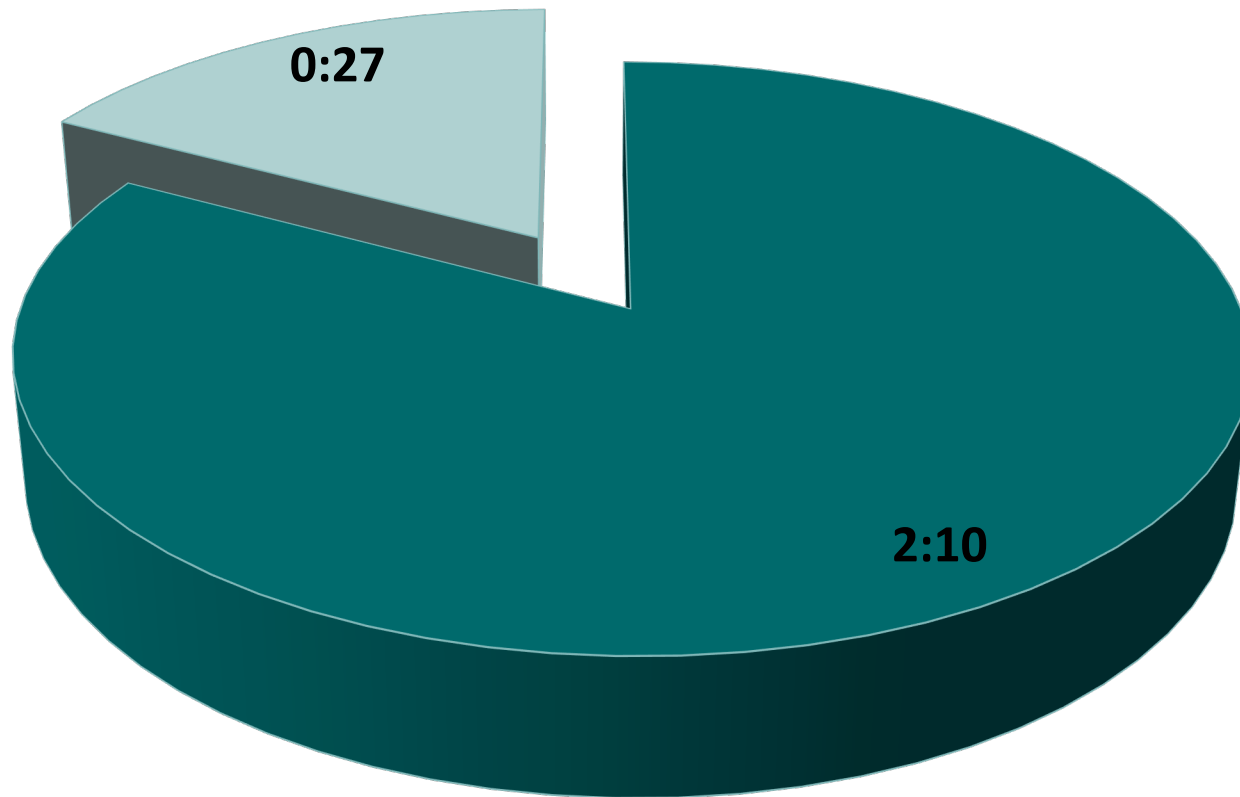
New IAPHL website users



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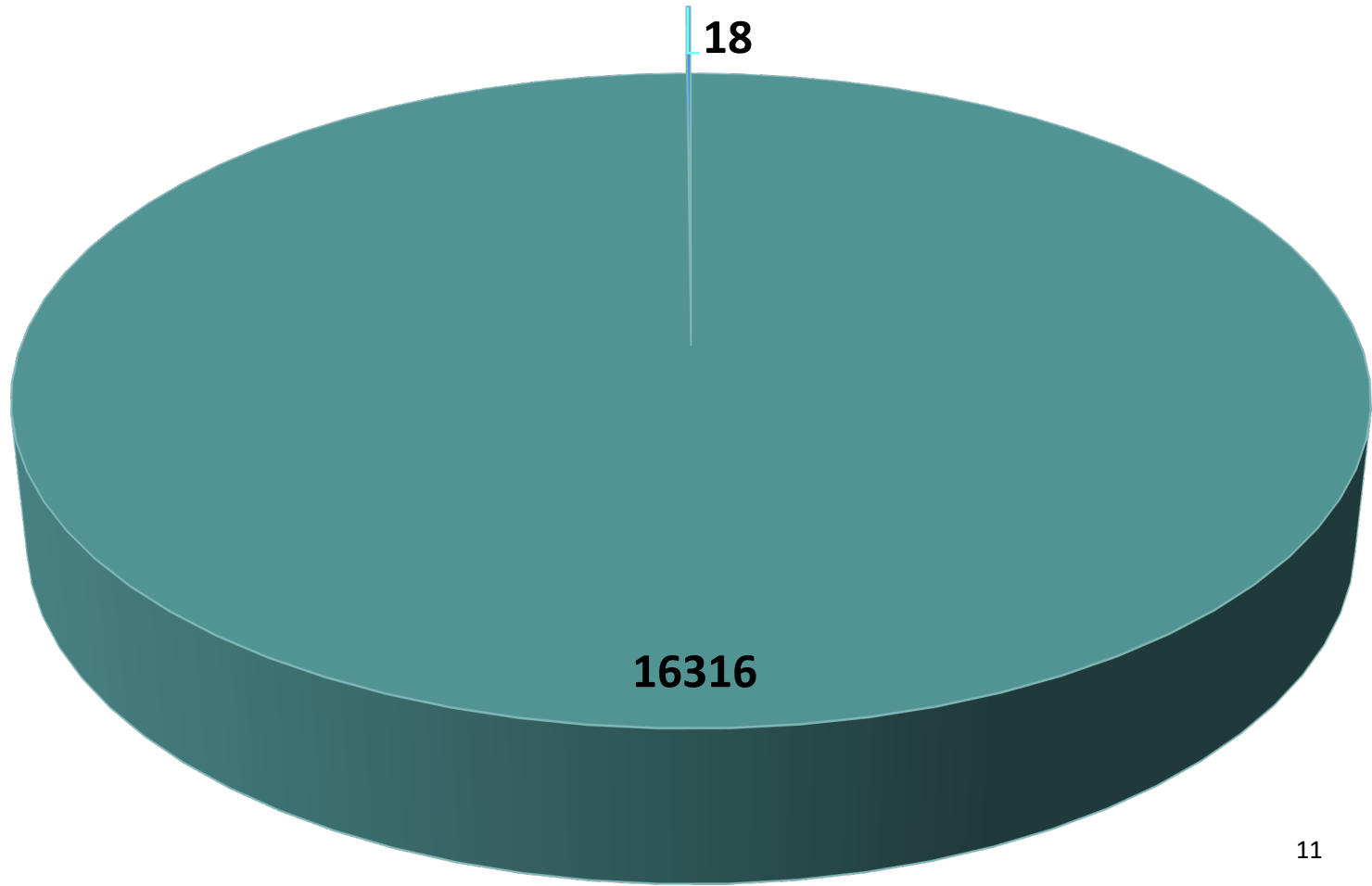
■ Jul-Nov 2018 □ Jul-Nov 2017

Average session duration on the IAPHL website



■ Jul-Nov 2018 ■ Jul-Nov 2017

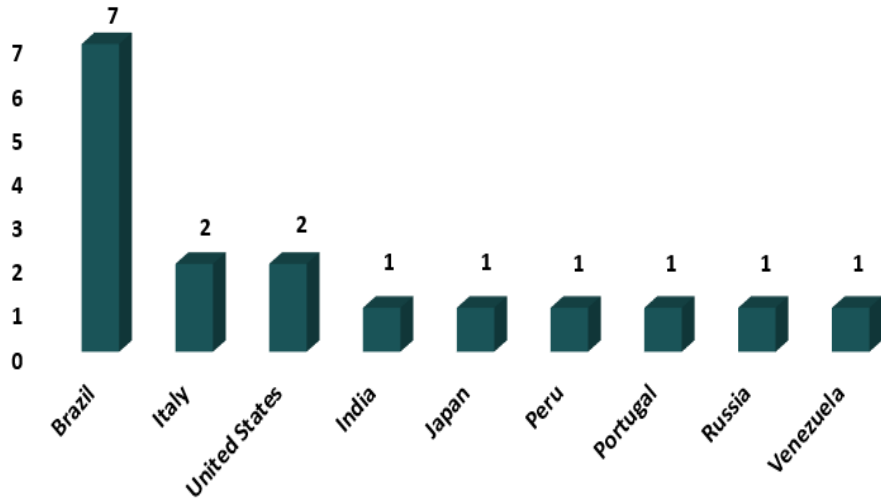
Page views on the website



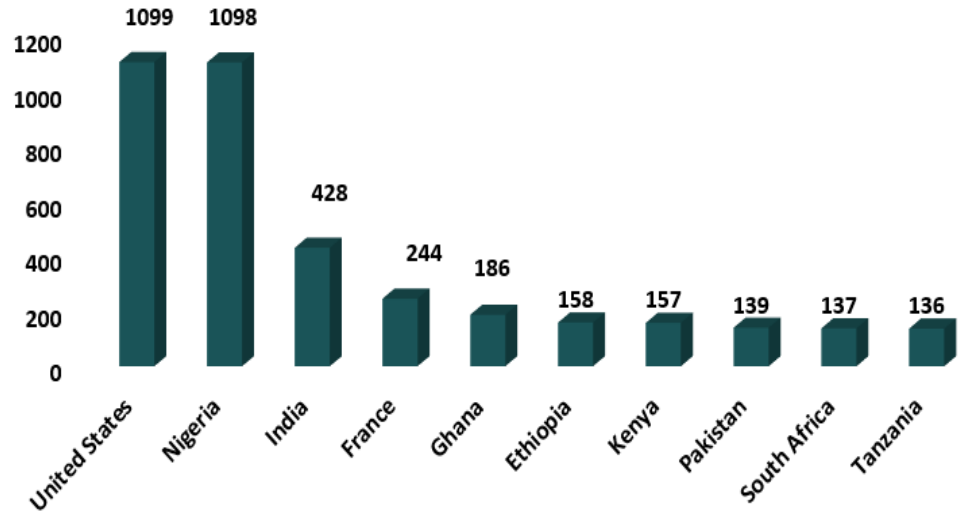
■ Jul-Nov 2018 ■ Jul-Nov 2017

Number of IAPHL website users in each country

July – November 2017



July – November 2018



Questions

- Rolling over the sponsorship packages
- Smaller package for 2.5k; IAPHL at training

Next Steps (Nov '18)

- Review sponsorship package to 2.5k, 5k and 10k packages with more specific benefits. Expand list of organizations to reach out to sponsor IAPHL
- Kind participation at the AG meeting of Peter Bolstorff of ASCM acknowledged; ASCM to consider sponsorship package and collaboration with country chapters for leadership training
- Reach out to HLA to explore moderating some humanitarian logistics topic on IAPHL Humanitarian Logistics portal



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THANK YOU!!