

IAPHL Sponsorship Guidelines

Logo and link placement on IAPHL website, listserv, event signage, print, and social media for a year

- Sponsor's organization logo with hyperlink to the sponsor's website is displayed on IAPHL's website for one year.
- Logo appears on event signage and banners for IAPHL events during partnership period.
- Logo appears on IAPHL posters and flyers to be distributed at conferences and events throughout partnership period. IAPHL plans to attend three major conferences in 2018 and will be co-hosting one of the conferences (HHL).
- Sponsors' acknowledgement day once every month on IAPHL's social media (Twitter and Facebook).

Choice to brand and host (1) webinar on sponsor's choice of relevant supply chain topic

- Sponsor selects a webinar topic of interest that is also relevant to IAPHL members.
- IAPHL brands the webinar (e.g. IAPHL will be hosting a webinar on **topic** brought to you with sponsorship from **organization**).
- Webinars will also be shared on IAPHL's social media (Twitter and Facebook) to include sponsorship details.
- Presenter(s) for the webinar can be provided by either the sponsor organization or IAPHL.
- IAPHL works with the sponsor to determine an appropriate time to host the webinar.

Sponsorship of IAPHL members to attend (1) supply chain conference with branding

- Sponsor may select which public health supply chain conference they would like to sponsor IAPHL members to attend during the partnership period.
- IAPHL will announce the conference/sponsorship on the listserv (e.g. **organization** will be sponsoring **x** number of IAPHL members to attend **y** conference) and call for applications from members.
- IAPHL will cover travel and associated costs for the selected participants.
- Conference T-shirts, posters, and flyers will carry sponsor's logo.

Advertisement of events, trainings, and conferences on both the listserv and website

- The sponsor may advertise relevant events, trainings, and conferences on the listserv and website for the duration of the sponsorship.

Recognition in ED monthly email to all members

- The sponsor is recognized in the IAPHL ED's monthly email to members (e.g. IAPHL is supported with sponsorship from **organization**). Sponsor's logo with hyperlink is also included in such mails to promote the sponsor.

Choice to brand and moderate a listserv discussion on (1) supply chain topic of interest to the sponsor that is also relevant to IAPHL members

- The sponsor selects a discussion topic of interest that is also relevant to IAPHL members.
- IAPHL brands and publicizes the discussion (e.g. IAPHL will be hosting a moderated discussion on **topic** brought to you with sponsorship from **organization**).
- The moderator may be provided by either the sponsor organization or IAPHL.
- IAPHL works with the sponsor to determine an appropriate time to launch the moderated discussion.
- The moderator is expected to write up a summary of the discussion, to be presented to the sponsor and archived on the IAPHL website.

Quarter page promotional write-up on sponsor organization shared on the listserv

- The sponsor can submit a promotional write-up (max 250 words) to be shared on the listserv one time during the partnership period.
- Write-up may include but is not limited to the organization's work, goals, success stories, etc.