IAPHL
International Association of Public Health Logisticians

IAPHL Sponsorship Packages

Introduced in 2018, IAPHL is expanding its funding base through the following Sponsorship Packages:

Platinum Sponsor—$50,000/year

- Logo and link placement on IAPHL website, listserv, event signage, print and social media for 12 months
- Choice to brand and host on 1 webinar on a supply chain topic of interest (please see page 2 for suggested topics)
- Promotion and branding of 4 sponsored members to attend 1 IAPHL sponsored supply chain conference
- Advertisement of trainings, conferences and such on both the listserv and website
- Recognition in the IAPHL Executive Director's monthly email to all members for 12 months
- Choice to brand and moderate 1 listserv discussion on a supply chain topic of interest (please see page 2 for suggested topics)
- Quarter page write-up on sponsor organization shared on the listserv (250 words)

Gold Sponsor—$25,000/year

- Logo and link placement on IAPHL website, listserv, event signage, print and social media for 12 months
- Choice to brand and host on 1 webinar on a supply chain topic of interest (please see page 2 for suggested topics)
- Promotion and branding of 2 sponsored members to attend 1 IAPHL sponsored supply chain conference
- Advertisement of trainings, conferences and such on both the listserv and website
- Recognition on the IAPHL Executive Director's monthly email to all members for 12 months
- Choice to brand and moderate 1 listserv discussion on a supply chain topic of interest (please see page 2 for suggested topics)

Partner Sponsor—$5,000/year

- Advertisement of trainings, conferences and such on both the listserv and website
- Recognition on the IAPHL Executive Director's monthly email (for the inaugural month of sponsorship) to all members
- Choice to brand and moderate 1 listserv discussion on a supply chain topic of interest (please see page 2 for suggested topics)

If you work for or know of any organization that would be open to sponsor IAPHL so that the association can continue to support its members, please reach out to liz_igharo@jsi.com.

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IAPHL Sponsorship Guidelines

Logo and link placement on IAPHL website, listserv, event signage, print, and social media for a year

- Sponsor's organization logo with hyperlink to the sponsor's website is displayed on IAPHL's website for one year.
- Logo appears on event signage and banners for IAPHL events during partnership period.
- Logo appears on IAPHL posters and flyers to be distributed at conferences and events throughout partnership period. IAPHL plans to attend three major conferences in 2018 and will be co-hosting one of the conferences (HHL).
- Sponsors' acknowledgement day once every month on IAPHL's social media (Twitter and Facebook).

Choice to brand and host (1) webinar on sponsor's choice of relevant supply chain topic

- Sponsor selects a webinar topic of interest that is also relevant to IAPHL members.
- IAPHL brands the webinar (e.g. IAPHL will be a hosting a webinar on ***topic*** brought to you with sponsorship from ***organization***).
- Webinars will also be shared on IAPHL's social media (Twitter and Facebook) to include sponsorship details.
- Presenter(s) for the webinar can be provided by either the sponsor organization or IAPHL.
- IAPHL works with the sponsor to determine an appropriate time to host the webinar.

Sponsorship of IAPHL members to attend (1) supply chain conference with branding

- Sponsor may select which public health supply chain conference they would like to sponsor IAPHL members to attend during the partnership period.
- IAPHL will announce the conference/sponsorship on the listserv (e.g. ***organization*** will be sponsoring ***x*** number of IAPHL members to attend ***y*** conference) and call for applications from members.
- IAPHL will cover travel and associated costs for the selected participants.
- Conference T-shirts, posters, and flyers will carry sponsor's logo.

Advertisement of events, trainings, and conferences on both the listserv and website

- The sponsor may advertise relevant events, trainings, and conferences on the listserv and website for the duration of the sponsorship.

Recognition in ED monthly email to all members

- The sponsor is recognized in the IAPHL ED's monthly email to members (e.g. IAPHL is supported with sponsorship from ***organization***). Sponsor's logo with hyperlink is also included in such mails to promote the sponsor.

Choice to brand and moderate a listserv discussion on (1) supply chain topic of interest to the sponsor that is also relevant to IAPHL members

- The sponsor selects a discussion topic of interest that is also relevant to IAPHL members.
- IAPHL brands and publicizes the discussion (e.g. IAPHL will be a hosting a moderated discussion on ***topic*** brought to you with sponsorship from ***organization***).
- The moderator may be provided by either the sponsor organization or IAPHL.
- IAPHL works with the sponsor to determine an appropriate time to launch the moderated discussion.
- The moderator is expected to write up a summary of the discussion, to be presented to the sponsor and archived on the IAPHL website.

Quarter page promotional write-up on sponsor organization shared on the listserv

- The sponsor can submit a promotional write-up (max 250 words) to be shared on the listserv one time during the partnership period.
- Write-up may include but is not limited to the organization's work, goals, success stories, etc.