



International Association of
Public Health Logisticians

Activity Updates

March 12, 2018

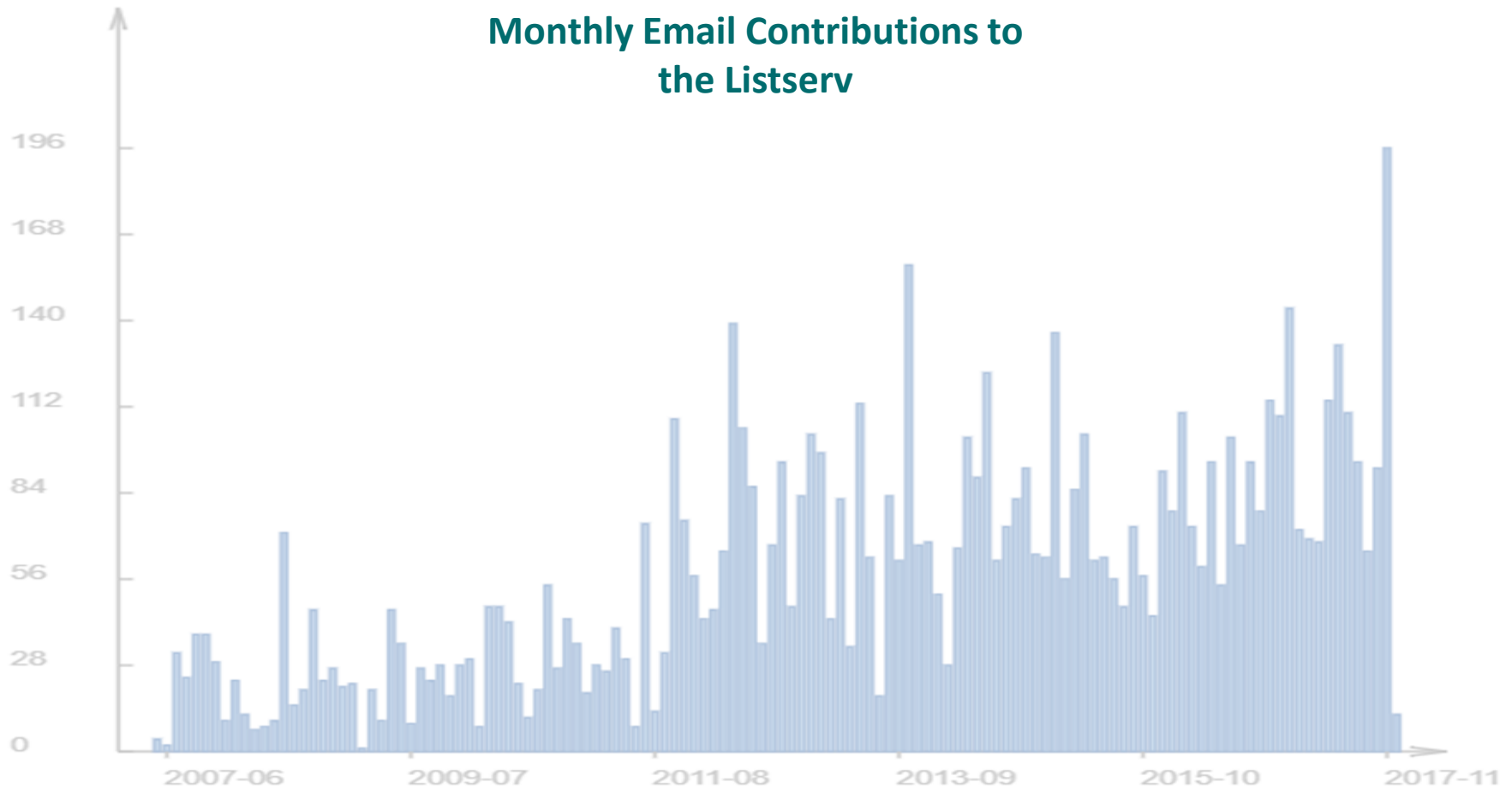
Elizabeth Igharo

2017/2018 Key Activities

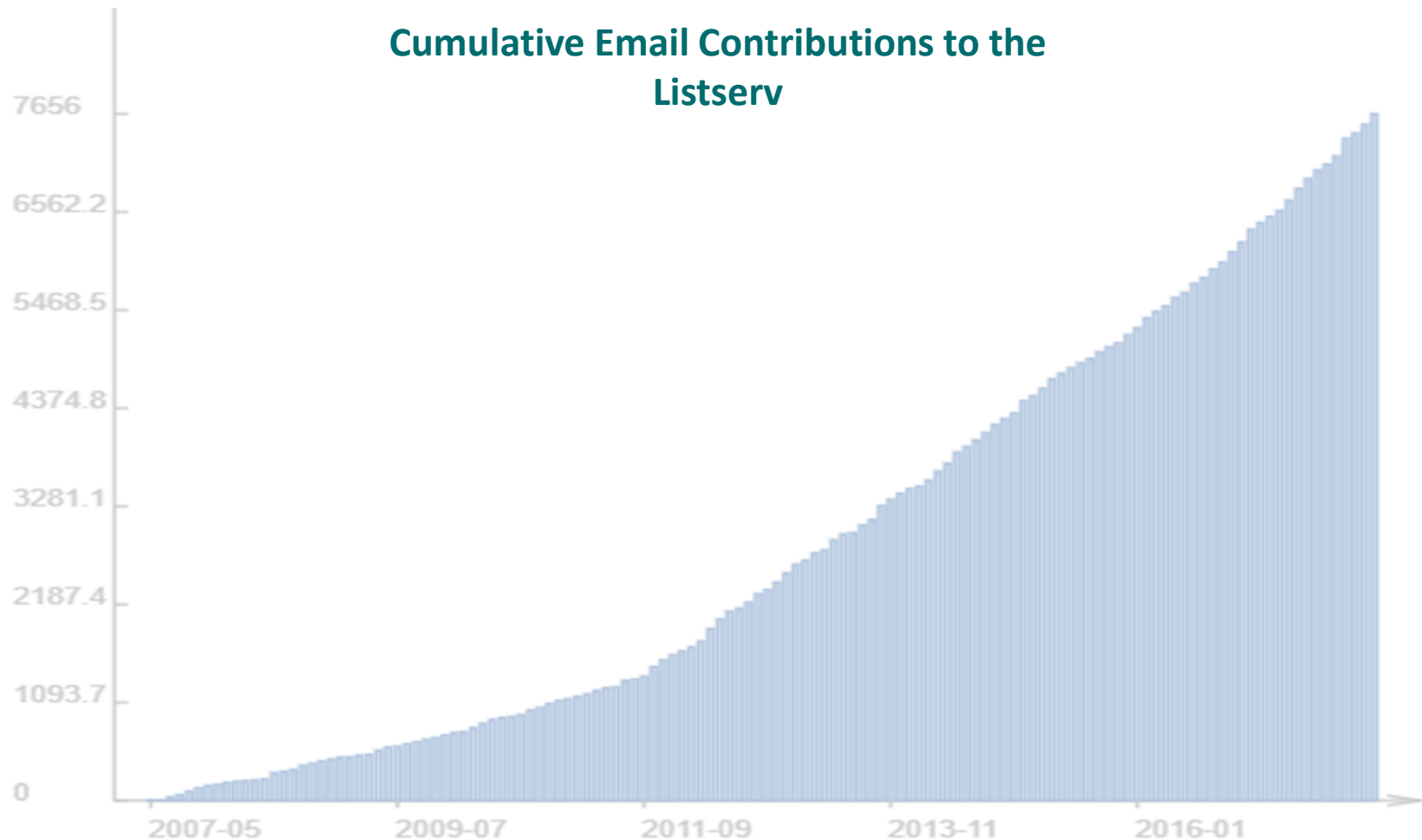
- Strengthen global PH logisticians' community of practice
- Provide supply chain knowledge and competencies development to members
- Provide updates and opportunities for members
- IAPHL Management

Listserv, Discussions, Sub-Communities

Monthly Email Contributions to
the Listserv



Listserv, Discussions, Sub-Communities



Listserv, Discussions, Sub-Communities

IAPHL
receives/moderates
between 1-10
messages daily

- Translated automatically
in four (4) languages

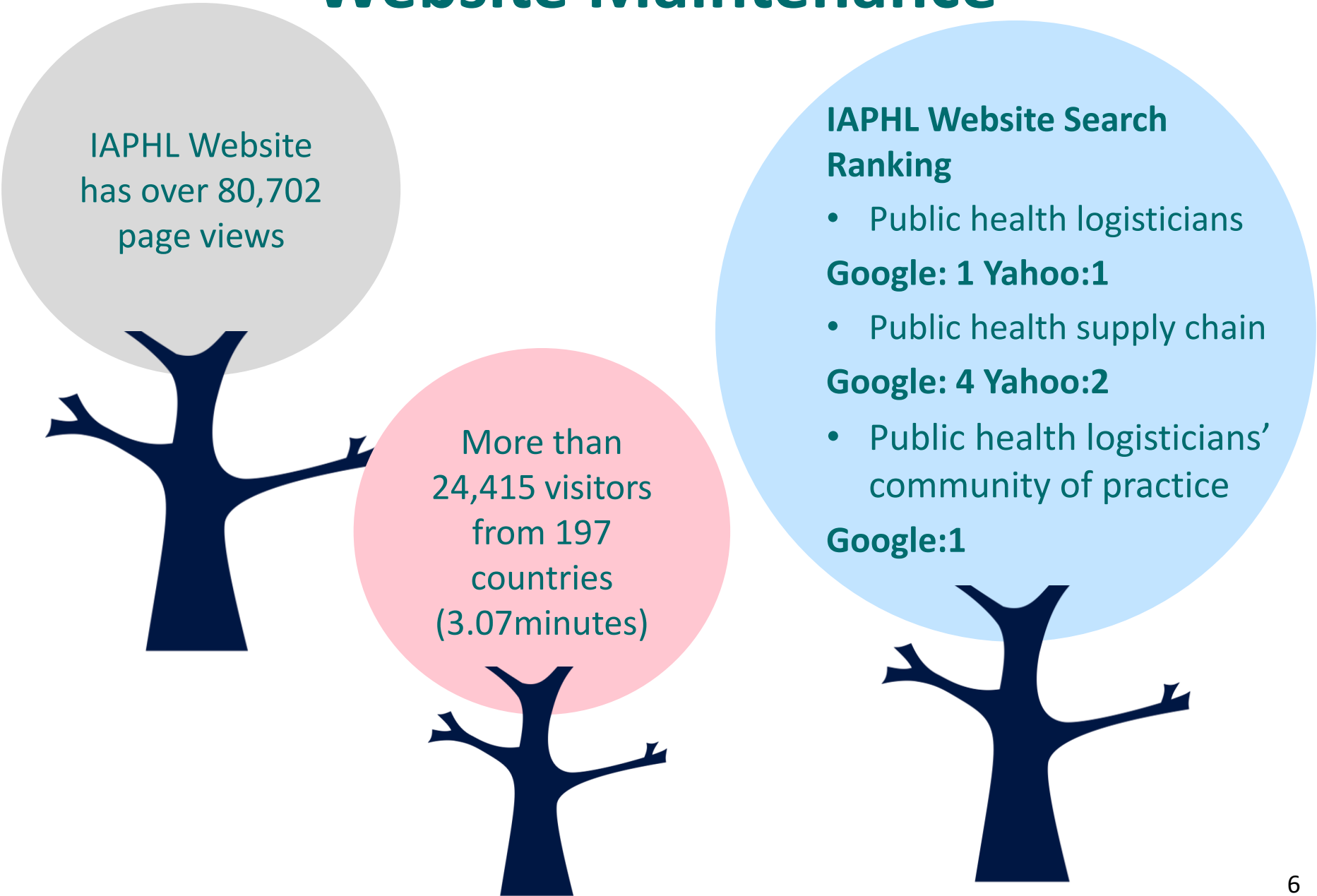
From Jan 2017-Feb
2018, IAPHL
received 1,428
listserv email
contributions

- 146 discussions

From Sept 2017 to
Feb 2018, IAPHL
received 628 email
contributions

- 67 discussions

Website Maintenance



IAPHL Website
has over 80,702
page views

More than
24,415 visitors
from 197
countries
(3.07minutes)

IAPHL Website Search Ranking

- Public health logisticians
Google: 1 Yahoo:1
- Public health supply chain
Google: 4 Yahoo:2
- Public health logisticians'
community of practice
Google:1

Website Maintenance

- Over 80,702 pageviews since inception
- More than 24,415 visitors from 197 countries who stayed an average of 3.07 minutes per visit
- Search ranking by keyword
 - Public health logisticians Google 1, Yahoo 1
 - Public health supply chain: Google 4 Yahoo 2
 - Public health logisticians community of practice: Google 1

Connect Members with Key Communities

- Connect with global health communities/conferences
 - TechNet, GHSC, RHSC, iSC,
- Create sustainable partnerships
 - Existing partnerships/collaborations:
 - Georgia Tech & HHL Conference
 - PtD, ARC, HLA, Global Fund HR initiative (PtD, ARC, IAPHL, GF)
 - Explore new partnerships
 - FIP, PwC
- Engaged on Twitter, Facebook and LinkedIn.

Remote Support for Country Chapters

On-going support to six country chapters:



Angola



India



Benin



Kenya



Ethiopia



Nigeria

Nigeria Chapter Support

- Monthly interactive meetings at IAPHL offices (in person and virtual)
- WhatsApp and Facebook group
- Interim chairman in place
- Sub-committee on conference set up

Promote IAPHL and Conduct Membership Drive

Activities Include:

- Strengthening/maintaining offerings e.g platform, membership certificates etc
- Conference side events; 69 in Ghana/ Brussels
- Monthly emails to members
- Working with GHSC-PSM to focus on membership drive

Why People Join IAPHL

What do members think of IAPHL?

“It really wonderful how members respond urgently to requests for information and guidance to project and endeavors in this platform. I do appreciate you all for this spirit of brotherhood and goodwill”

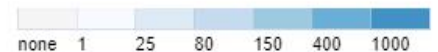
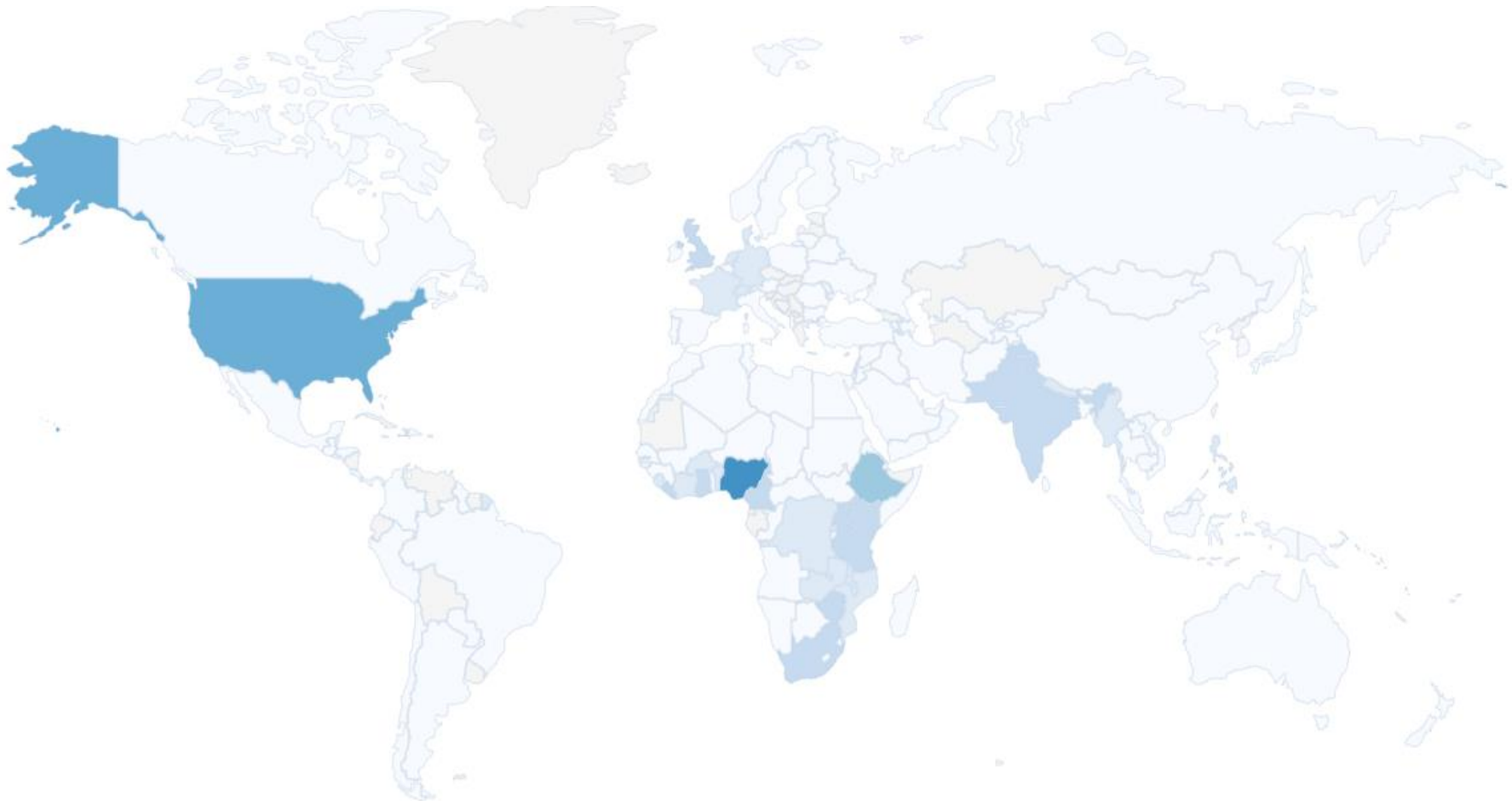
And why do people join IAPHL?

“It is an excellent opportunity to network with other PHL professionals to share knowledge and promote a stronger sense of community cooperation”



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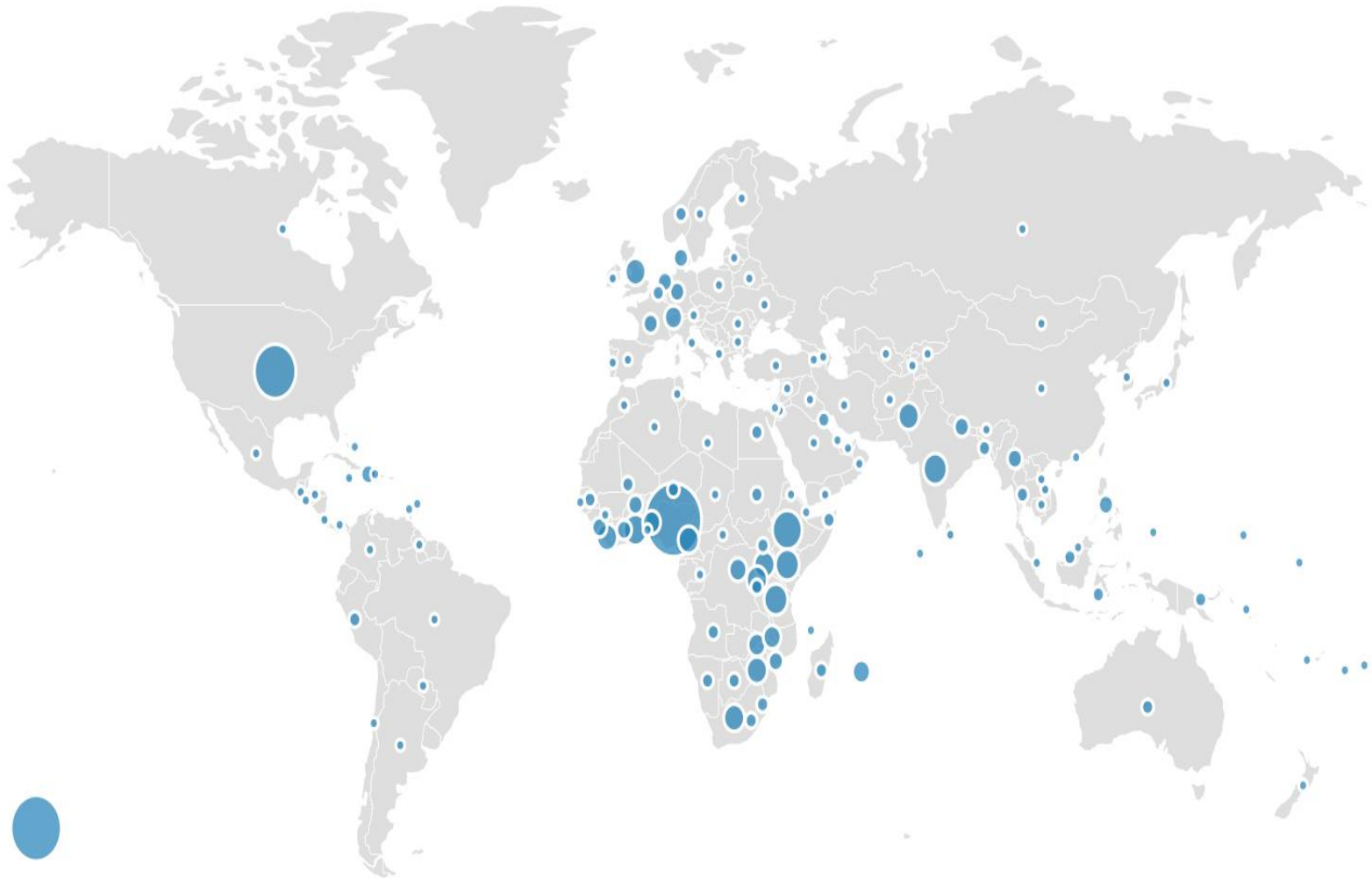
Membership Spread



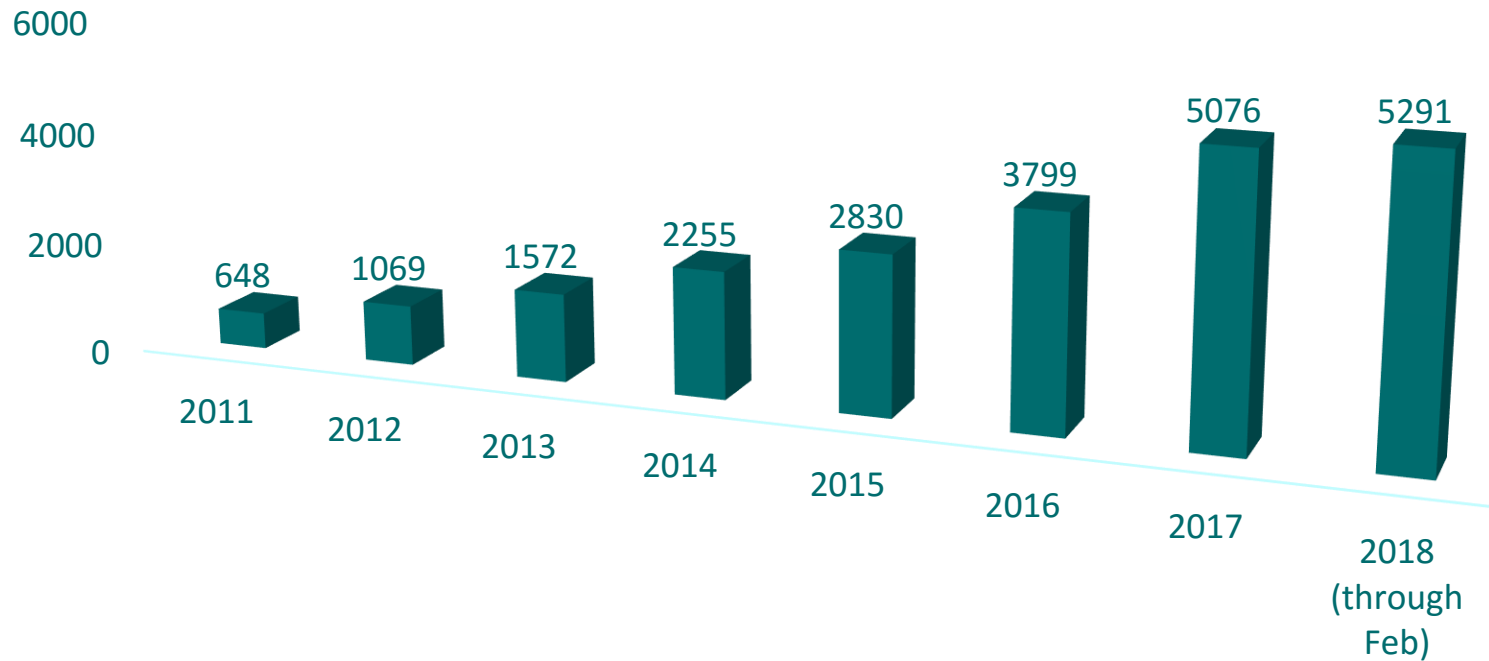


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Membership Spread

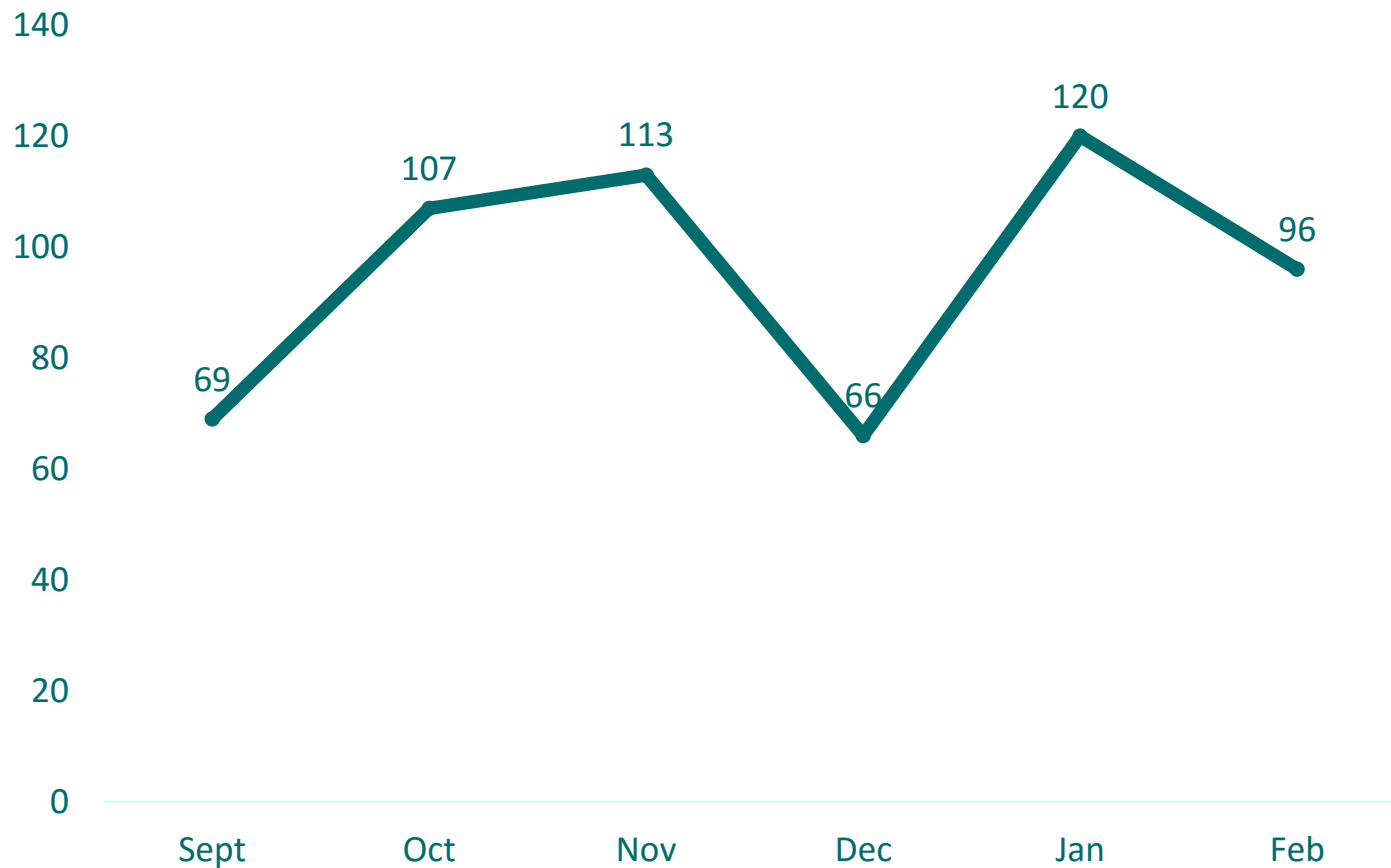


Membership Growth



Membership Growth

Number of New Members Sept-Feb



Advocating for Funding

- Sponsorship package (PfSCM and Chemonics)
- Messaging work ahead of focused advocacy
- Proposal for RHSC funding to convene stakeholders to review existing supply chain courses and develop key criteria for certifying them

IAPHL Sponsorship Package

Platinum Sponsor—\$50,000/year

- Logo and link placement on IAPHL website, listserv, event signage, print and social media for 12 months
- Choice to brand and host on 1 webinar on a supply chain topic of interest (please see page 2 for suggested topics)
- Promotion and branding of 4 sponsored members to attend 1 IAPHL sponsored supply chain conference
- Advertisement of trainings, conferences and such on both the listserv and website
- Recognition in the IAPHL Executive Director's monthly email to all members for 12 months
- Choice to brand and moderate 1 listserv discussion on a supply chain topic of interest (please see page 2 for suggested topics)
- Quarter page write-up on sponsor organization shared on the listserv (250 words)

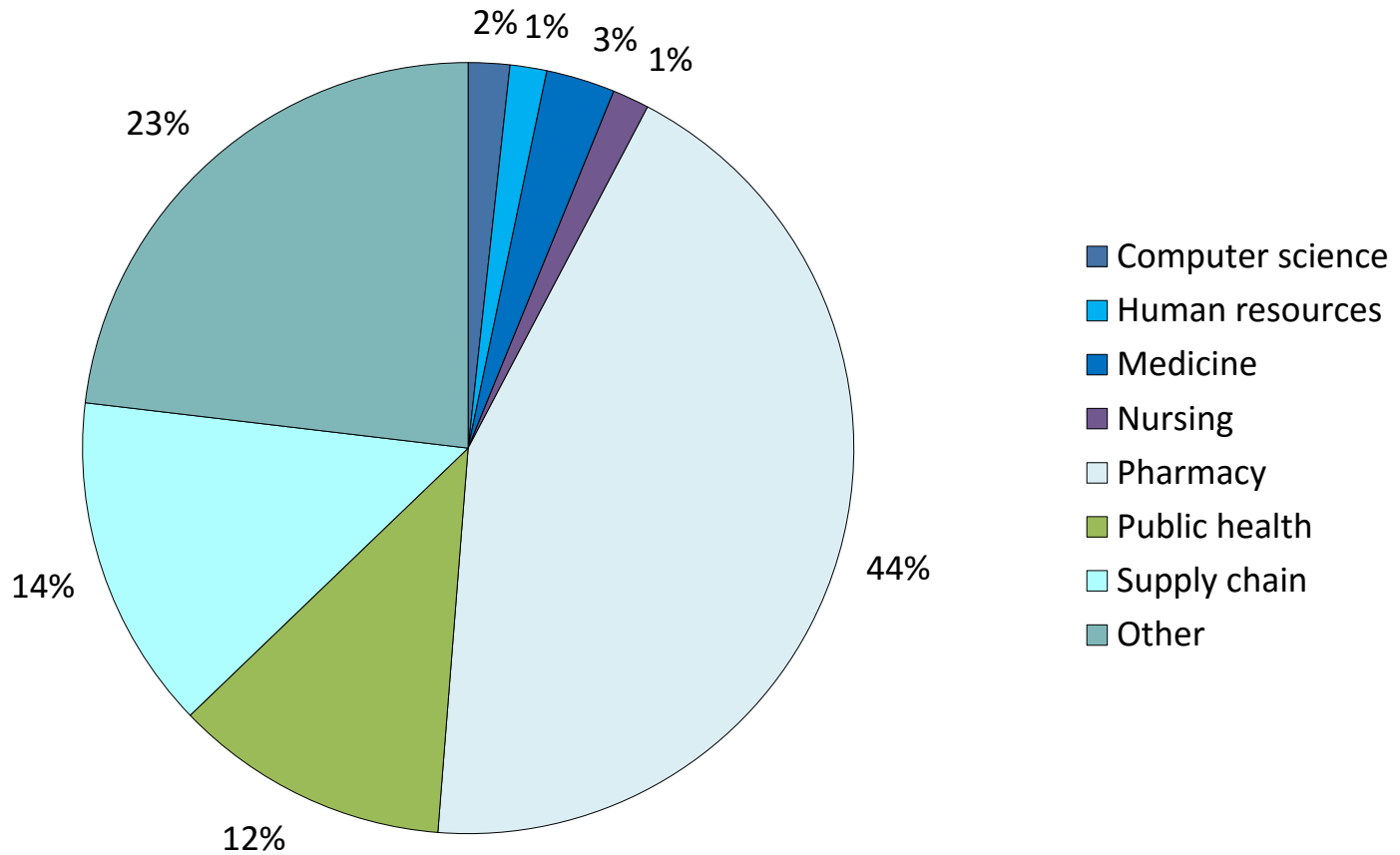
Gold Sponsor—\$25,000/year

- Logo and link placement on IAPHL website, listserv, event signage, print and social media for 12 months
- Choice to brand and host on 1 webinar on a supply chain topic of interest (please see page 2 for suggested topics)
- Promotion and branding of 2 sponsored members to attend 1 IAPHL sponsored supply chain conference
- Advertisement of trainings, conferences and such on both the listserv and website
- Recognition on the IAPHL Executive Director's monthly email to all members for 12 months
- Choice to brand and moderate 1 listserv discussion on a supply chain topic of interest (please see page 2 for suggested topics)

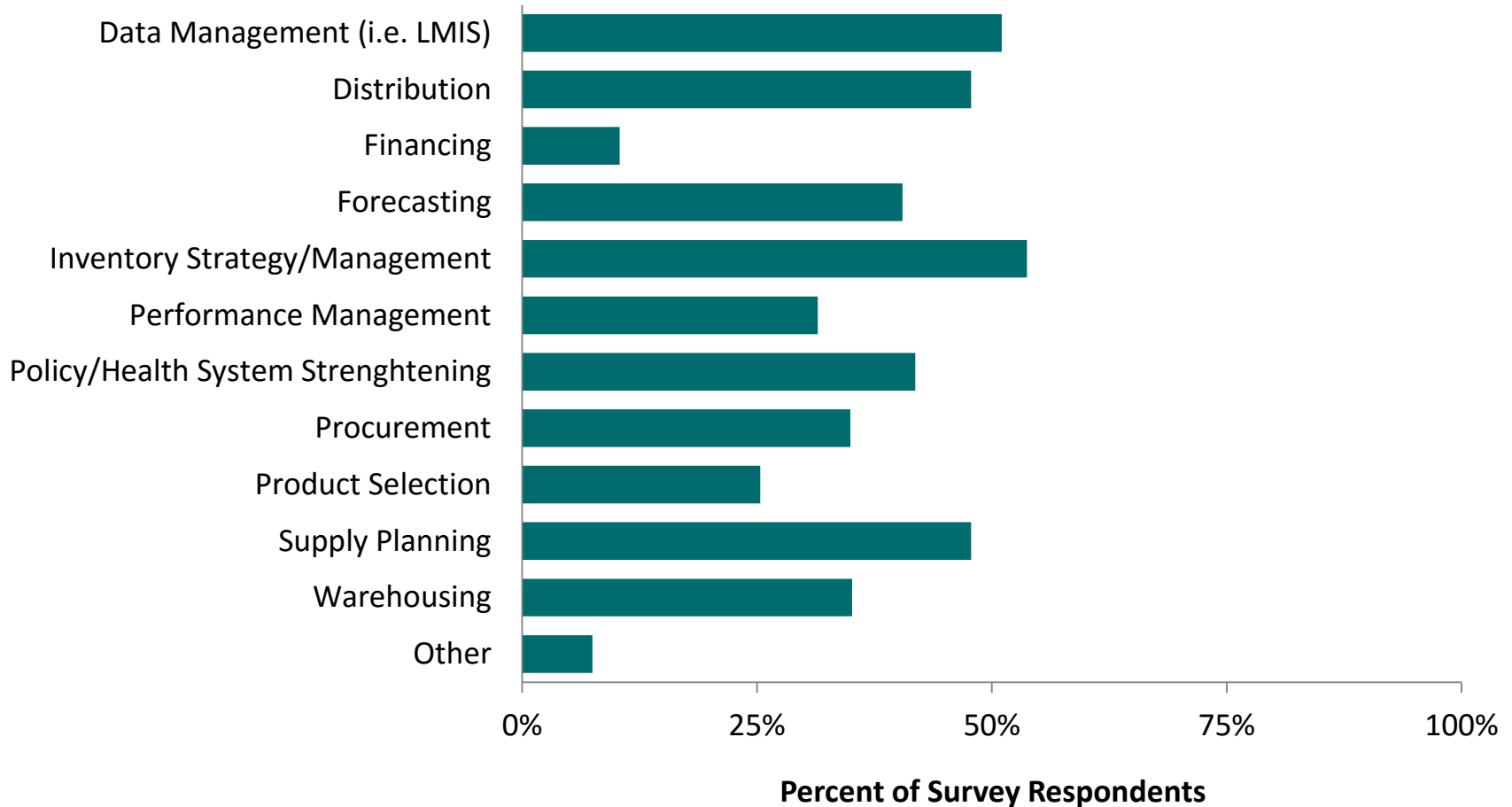
Partner Sponsor—\$5,000/year

- Advertisement of trainings, conferences and such on both the listserv and website
- Recognition on the IAPHL Executive Director's monthly email (for the inaugural month of sponsorship) to all members
- Choice to brand and moderate 1 listserv discussion on a supply chain topic of interest (please see page 2 for suggested topics)

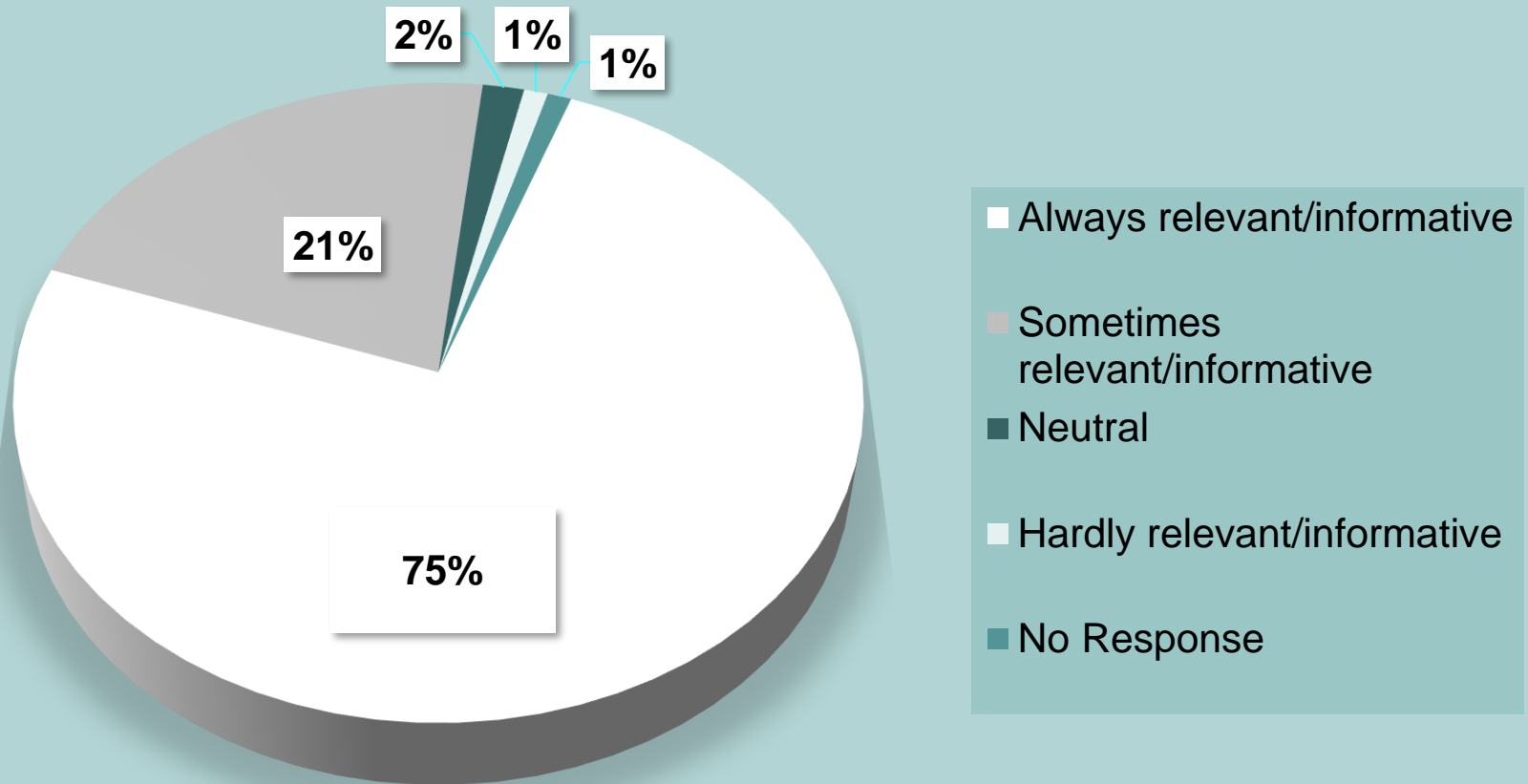
Survey: Main Focus of Educational Background



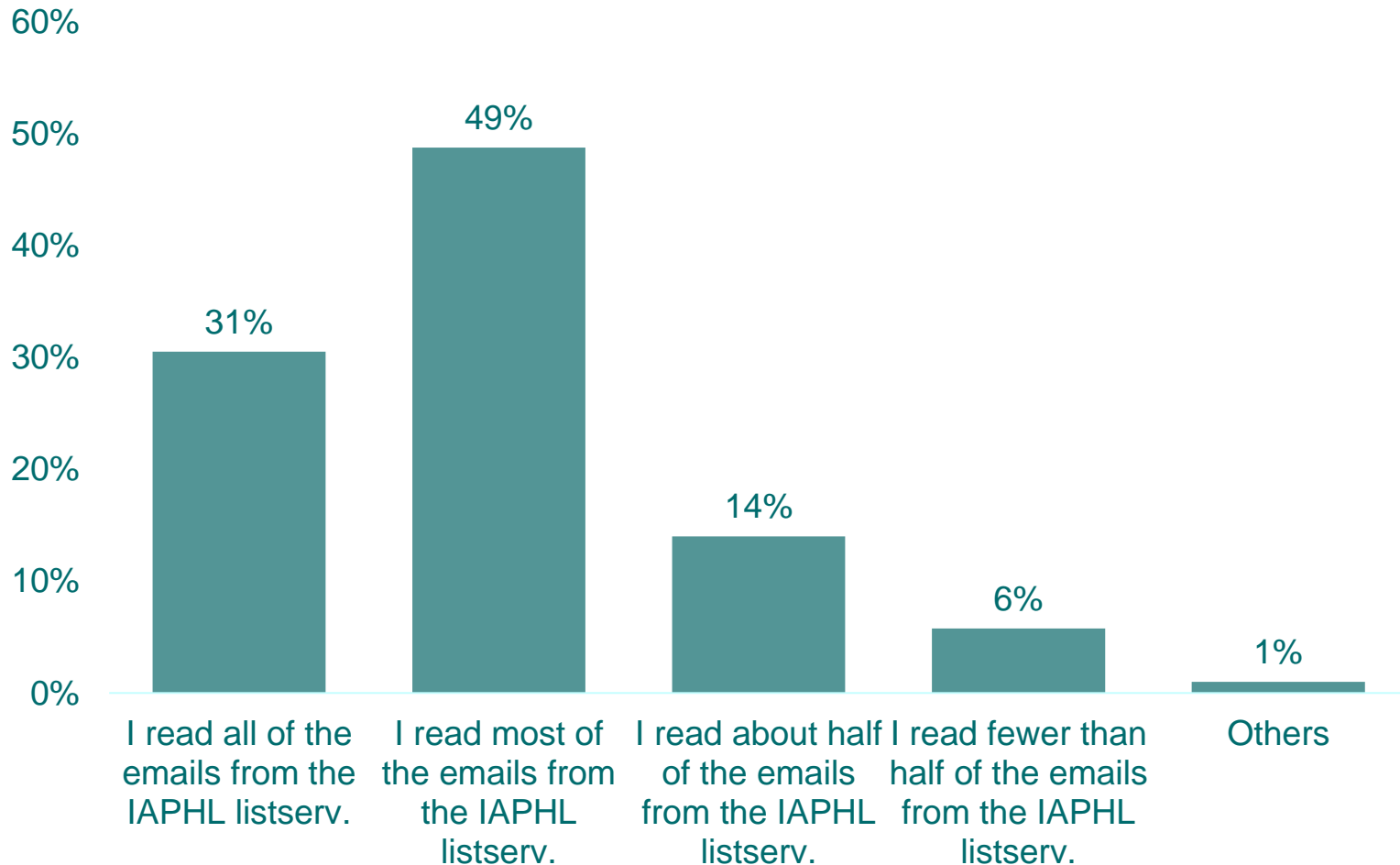
Survey: Supply Chain Function(s) Currently Performing



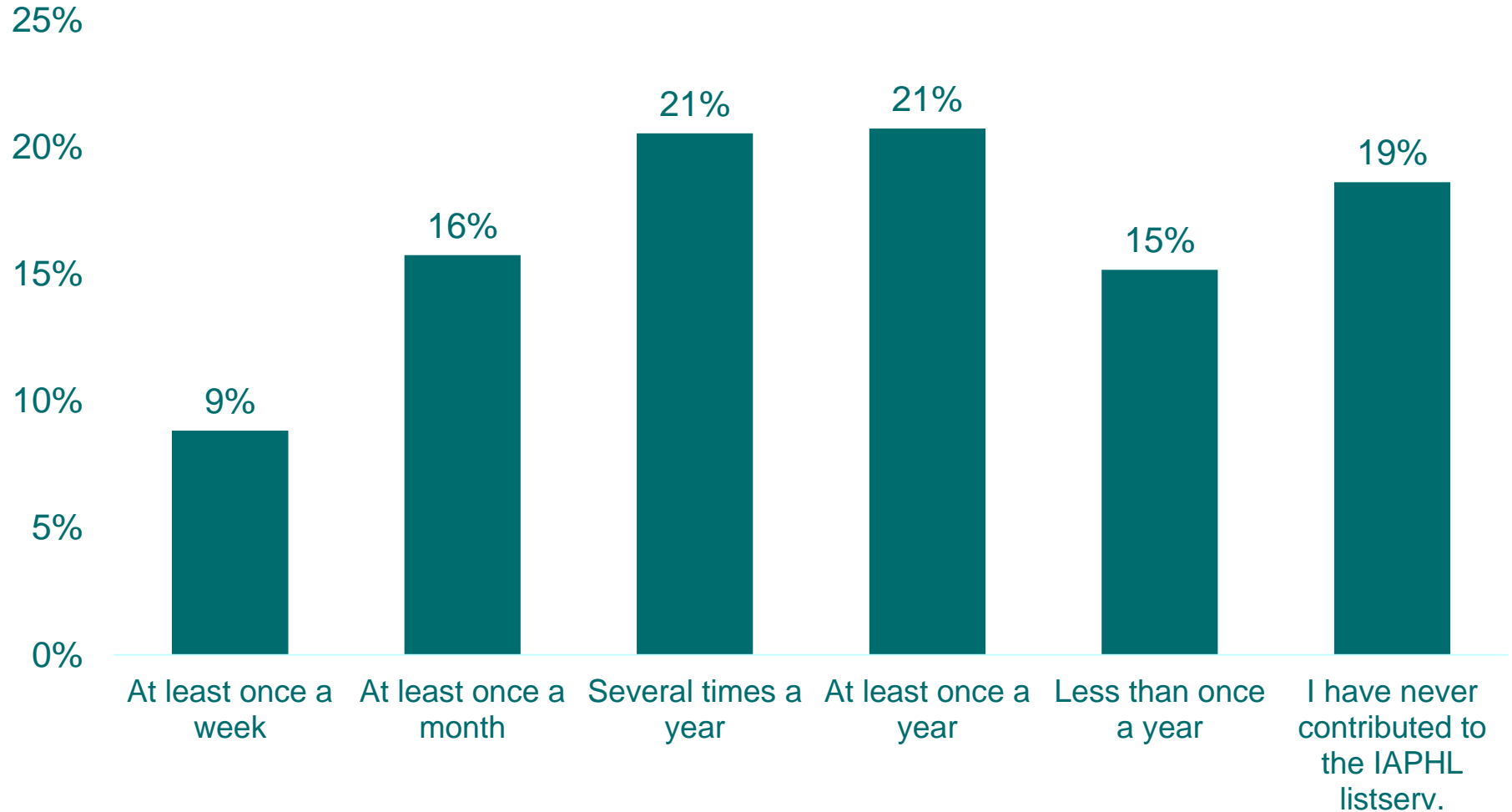
Survey: Relevance of Information on IAPHL Listserv



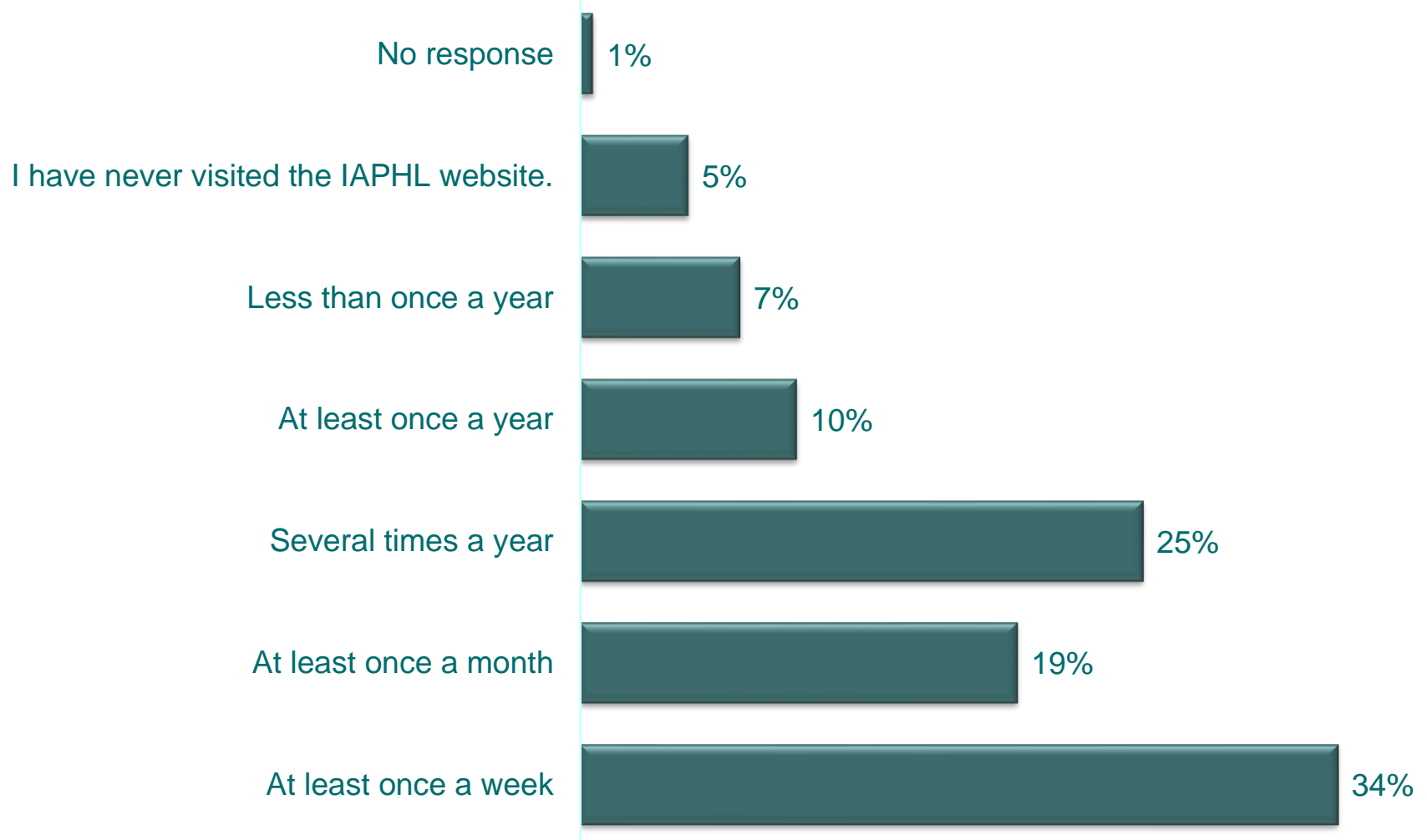
Survey: How Often Members Read Their Mails from IAPHL



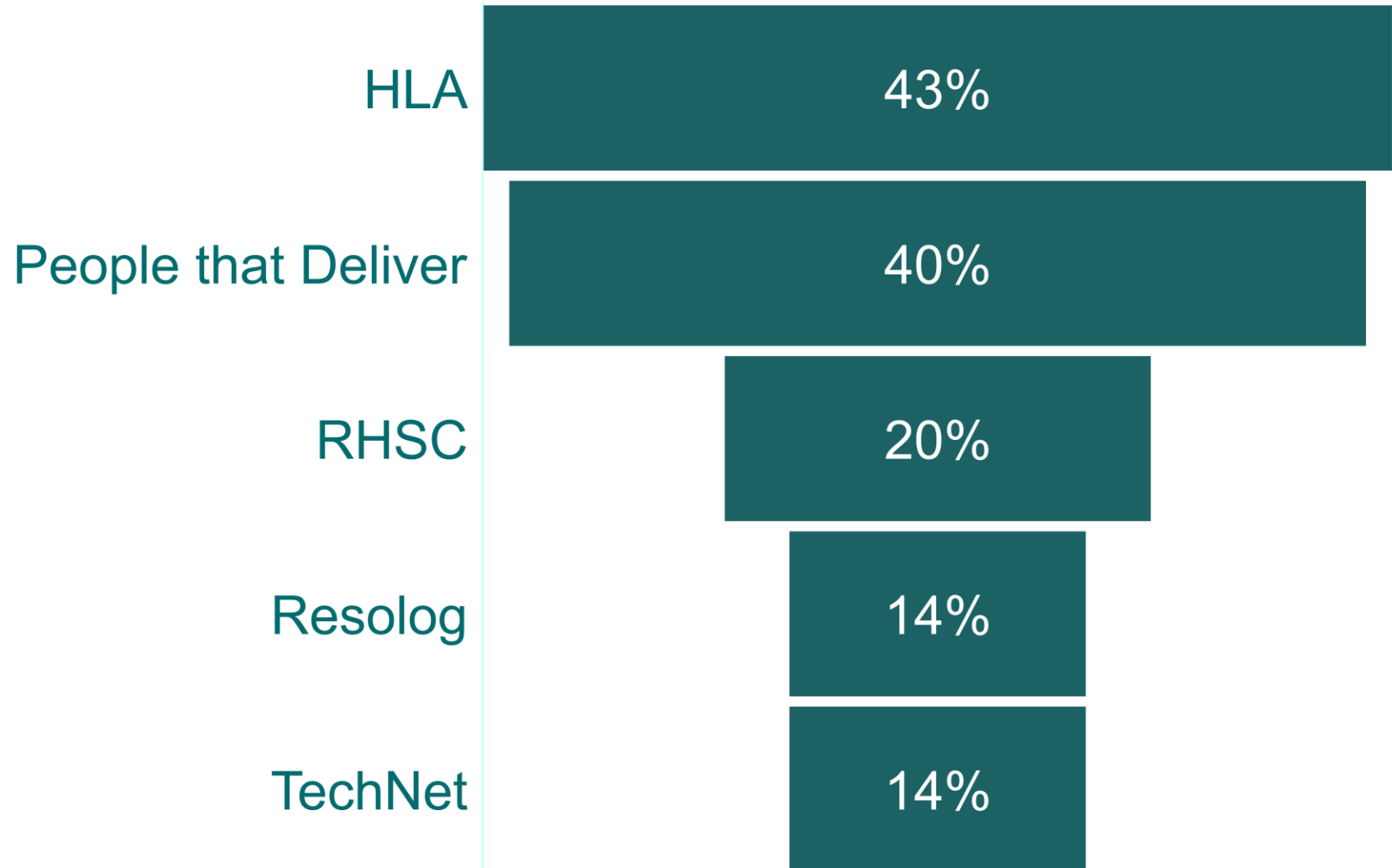
How Often Members Contribute to the IAPHL Listserv



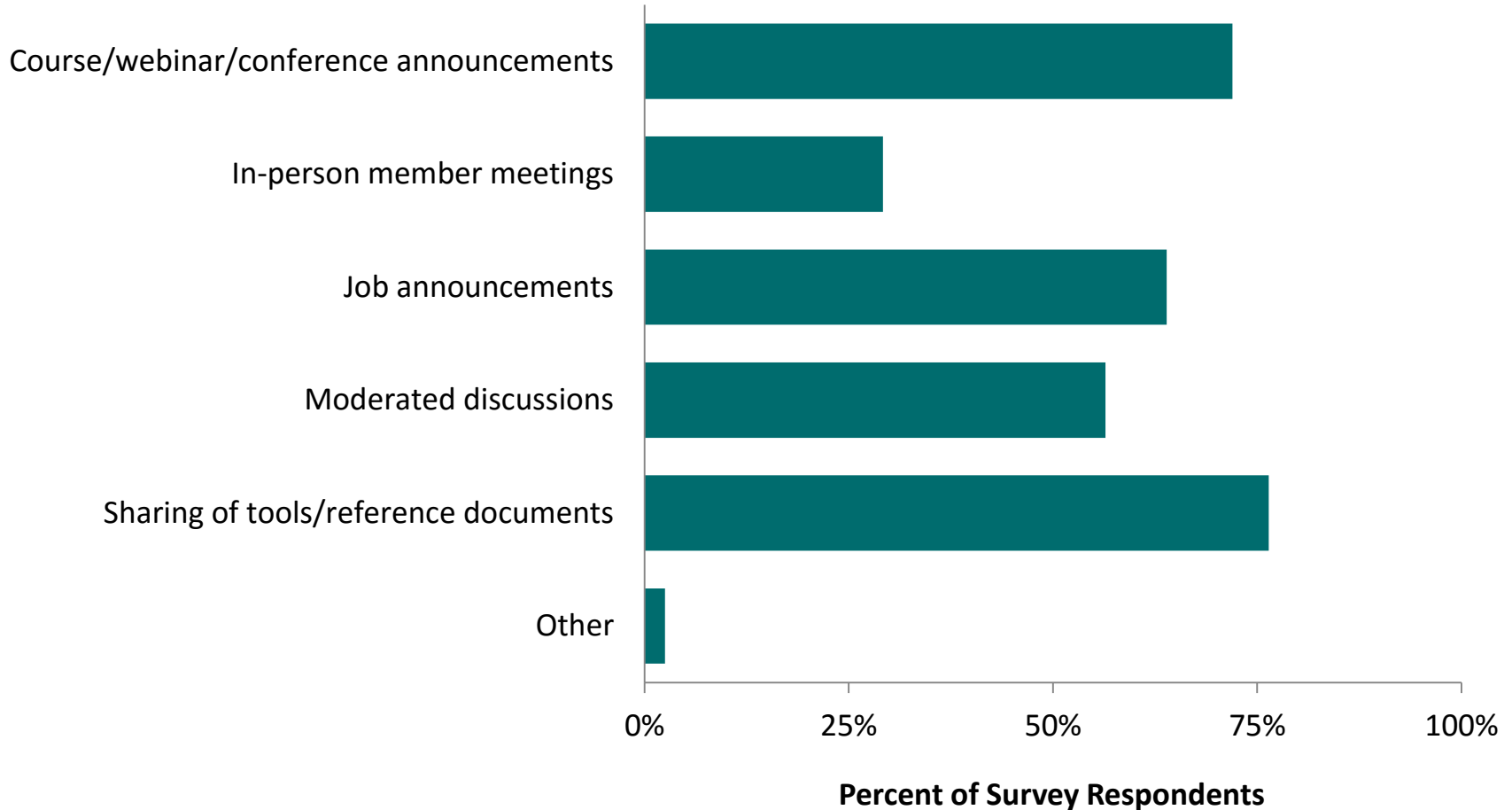
How Often Members Visit the IAPHL Website



Members Engagement with Related Organizations



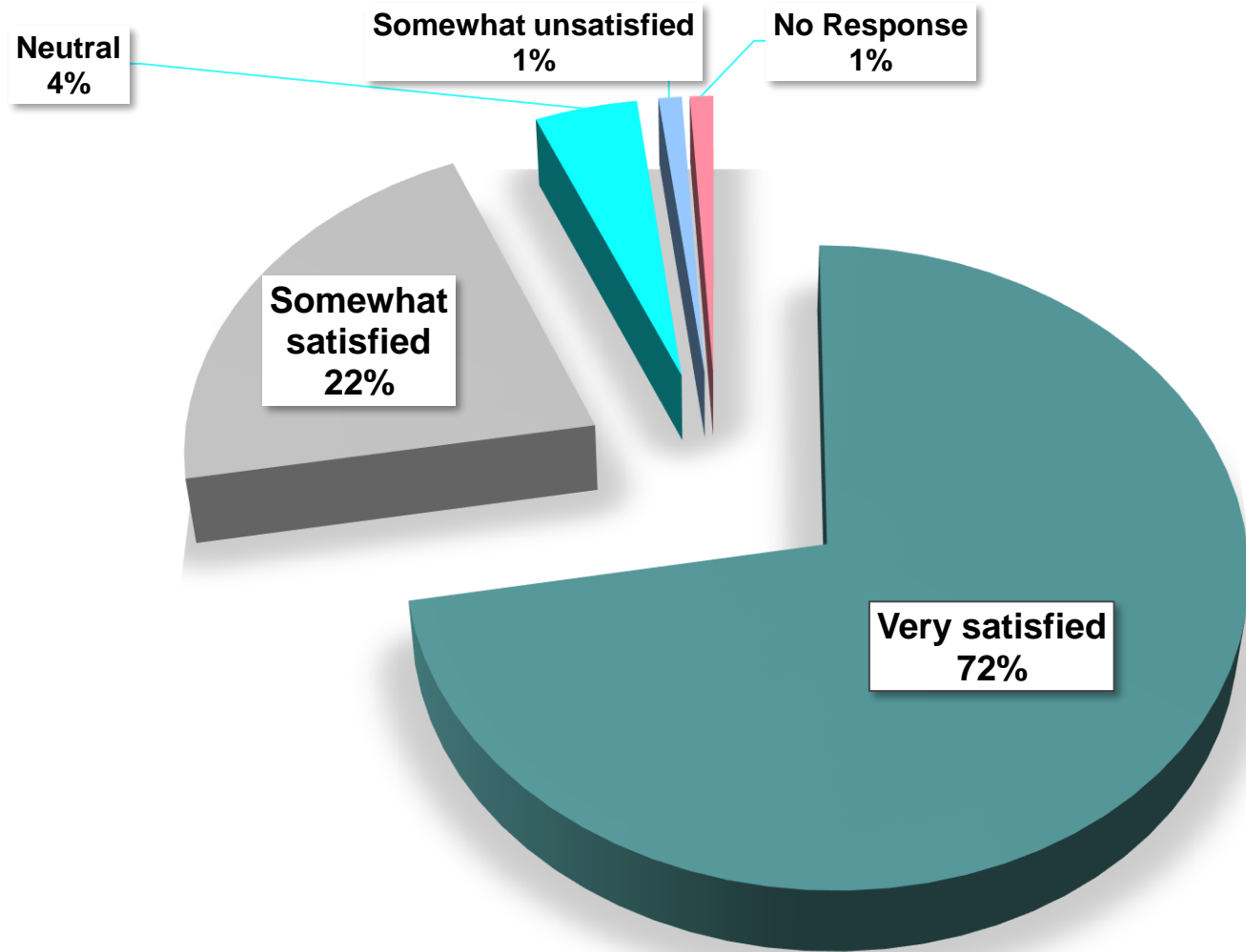
Which IAPHL Services Would You Like to See More of



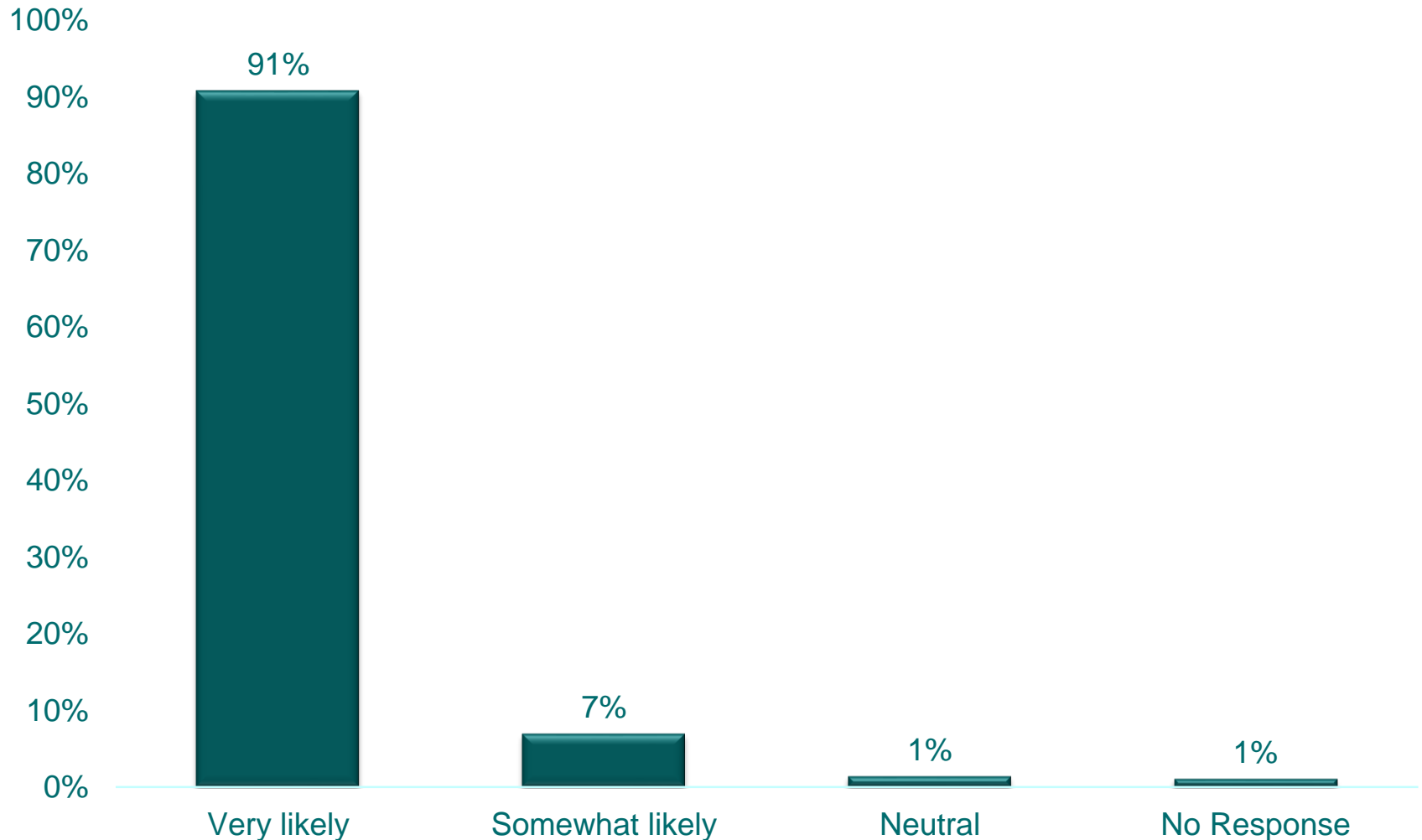


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Membership Satisfaction



Will Members Recommend IAPHL to Colleagues?



Supply Chain Knowledge and Competencies for Members

- Open access webinars; pending
- Blueprint for structured mentoring
- Co-chair HHL Conference
- Participation in Gavi funded mentoring

Provide Updates and Opportunities For Members

- Job adverts
- Scholarships
- Conferences
- Free supply chain trainings
- Resources from a range of organizations hosted to website and listserv

IAPHL Management

- Bi-annual meetings; last AG meeting on Sept 25, 2017
- ED and PO based in secretariat at JSI Abuja office
- Backstop in DC; PO, Finance, Admin and Tech
- IAPHL Advisory Group as a brain trust
- Funding from USAID, JSI, PfSCM, Chemonics

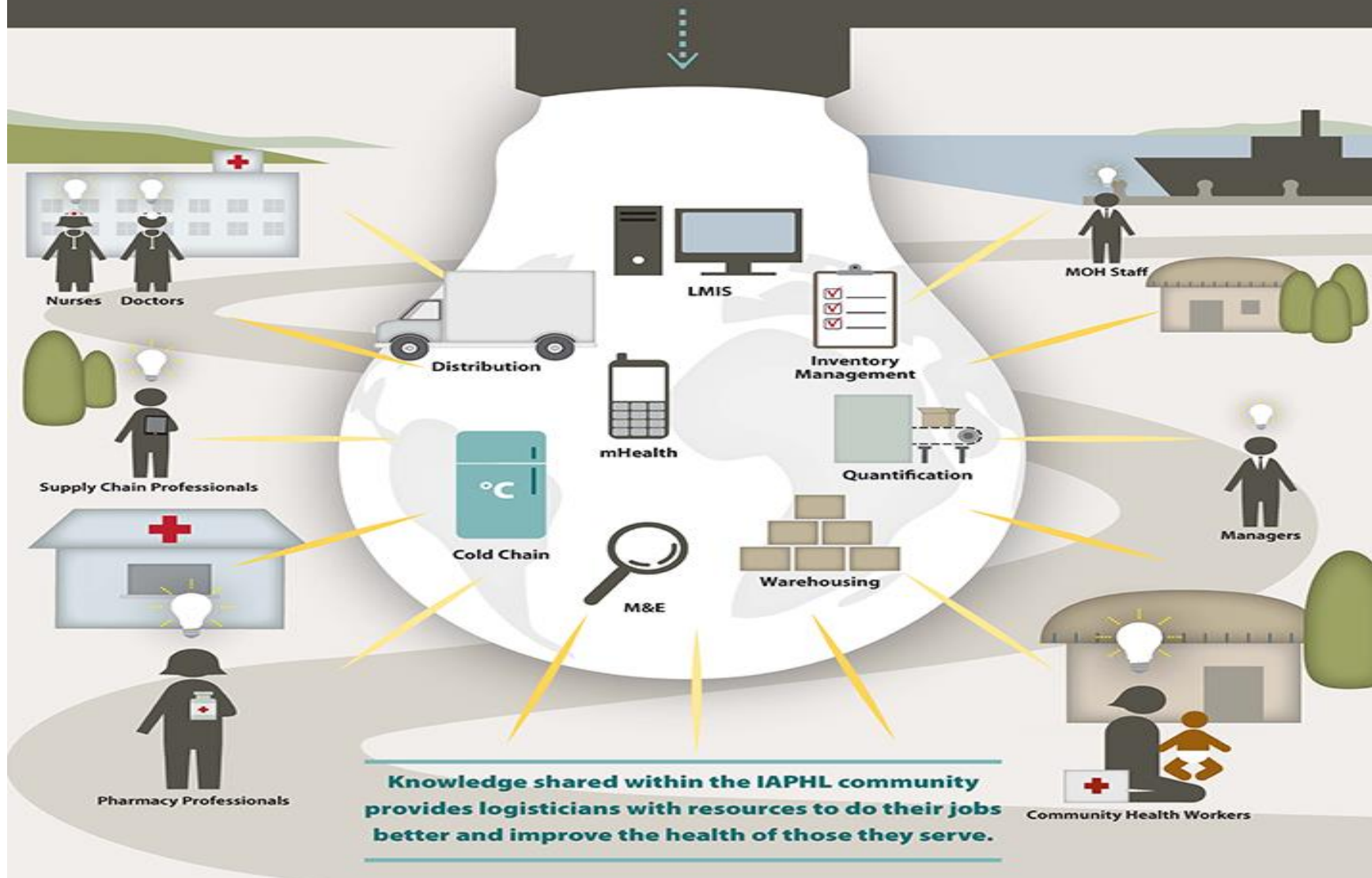
Next Steps (Sep '17)

- Co-chair the HHL 2018 conference in Dubai
- Provide scholarship opportunities for selected members to attend/participate in the HHL conference
- Expand funding drive
- Agree on implementation of mentorship blueprint
- Ramp-up membership drive
- Improve website and listserv experience
- Continue to strengthen/finesse routine IAPHL offerings

Next Steps (Mar '18)

- AG meeting in July in Dubai in conjunction w/ HHL
- Ease in gradually to course evaluations using member feedback via listserv, starting w/ free courses
- Liz & Dominique to work together to move IAPHL-PtD conversation forward ahead of HHL
- IAPHL to continue pursuing private sector collaboration, in communication w/ ARC (including private sector membership drive)

Powering the Spread of Supply Chain Knowledge to Health Professionals Around the World





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THANK YOU!!